

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.09



# 1953 Catalog

LIBRARY  
RECEIVED  
★ FEB 20 1953 ★  
U. S. Department of Agriculture

## CHRYSLER IMPERIAL Rose of the Year

Chrysler Imperial is a crimson rose of exhibition quality. Buds are shapely and unaffected by weather changes. The ample foliage is dark and semiglossy.

**CAMPBELL**  
**SEED STORE** 137 West Colorado  
Street  
PASADENA 1, CALIF.

DEPENDABLE  
SEEDS  
Since 1907



CAMELLIA HYBRID

Plant a few seeds. You may discover a fine new variety.

Seeds 5c ea., 25 seeds \$1.00



TECOLOTE GIANT FREESIAS

The finest giant-flowered strain, with many lovely colors. The fragrant Freesia, unlike most bulbs, will bloom in shade.  
Pkt. 25c



GOLDEN GLEAM LILY

An unusual Lily to dramatize your garden borders. It grows readily from seed. Pkt. 25c.



COREOPSIS (Mayfield Giant)

Ideal for colorful clumps of sunny bloom in perennial borders. Pkt. 10c.

# GARDEN LOVERS



**"Don't Gamble!"**

*Shop at  
Campbell's."*



For 46 years CAMPBELL SEED STORE has been living up to its original slogan "DEPENDABLE SEEDS." The Campbell policy of good values and customer satisfaction has made it famous as the DEPENDABLE STORE for ALL GARDEN NEEDS.

## WHAT'S NEW FOR 1953

### ALL-AMERICA SELECTIONS

#### ROYAL CARPET ALYSSUM Silver Medal.

An extremely dwarf Royal Purple Alyssum, darker and livelier in color than Violet Queen, it is welcomed for colorful ground cover and low edging. The 2 inch high plants have a thick uniform spread of about 12 inches, blending well with Alyssum Carpet of Snow. Pkt. 25c.

#### COMANCHE PETUNIA Bronze Medal.

The finest, brightest, richest Red Petunia of all time, it corrects the faults of Fire Chief. The plant develops rapidly, but remains compact, covered with brilliant abundant blooms. Pkts. 25c and 50c.

#### TRYSMIC STOCK

This presents the much wanted double-ness, at least 85%, in a fine giant flowered base branching Stock strain. There are lovely new colors in the mixture. Pkts. 25c and 50c.

- FRESH BULK SEEDS for Flowers, Lawns and Vegetables.
- GARDEN TOOLS to fit your need.
- POWER TOOLS to save your time.
- BULBS that are tops.
- HOUSE PLANTS for Planters.
- FIREPLACE FUELS and Barbecues.
- PET SUPPLIES and Remedies.
- BEDDING PLANTS separate colors.
- ORCHID PLANTS and Supplies.
- GARDEN BOOKS to help you.
- PEST CONTROLS, the latest and best.
- FERTILIZERS, for special uses.
- GARDEN GLOVES many types.

**NEW-COMERS TO SO. CALIFORNIA . . . Let us introduce  
you to ALL-YEAR-GARDENING and its fascinating possibilities**

# Campbell's Planting Chart for Flower Seeds

All Varieties Below Are Available In Our Own Packets or Bulk —Most of Them Come In Many Separate Colors, Tall or Dwarf

Seeds are mailed postpaid anywhere in the U. S. A. Add 3% tax in California.

| NAME                   | Sow         | Height   | Bloom       | Pkt. Price   | NAME                      | Sow          | Height      | Bloom       | Pkt. Price |
|------------------------|-------------|----------|-------------|--------------|---------------------------|--------------|-------------|-------------|------------|
| <b>Abronia</b>         | Nov.-April  | 6 in.    | March-June  | 10c          | <b>Kale, Ornamental</b>   | March-Sept.  | 1-2 ft.     | Foliage     | 15c        |
| <b>Agave</b>           | March-Aug.  | 1 ft.    | All Year    | 10c          | <b>Lantana</b>            | Jan.-April   | 1-5 ft.     | May-Nov.    | 25c        |
| <b>Ageratum</b>        | Feb.-Aug.   | 1½-2 ft. | June-Oct.   | 15c          | <b>Larkspur</b>           | Sept.-March  | 3-5 ft.     | April-July  | 10c        |
| <b>Alstroemeria</b>    | March-Oct.  | 3-4 ft.  | June-Sept.  | 25c          | <b>Lathyrus</b>           | Nov.-May     | Vine        | June-Aug.   | 10c        |
| <b>Alyssum</b>         | Anytime     | 3-10 in. | All Year    | 10c          | <b>Lavatera</b>           | Nov.-Mar.    | 2½ & 10 ft. | Summer      | 10c        |
| <b>Amaranthus</b>      | March-June  | 3-4 ft.  | Summer      | 10c          | <b>Lavender</b>           | Oct.-March   | 2 ft.       | April-June  | 10c        |
| <b>Amaryllis</b>       | July-Nov.   | 1½-2 ft. | May-June    | 5c ea.       | <b>Layia</b>              | Oct.-April   | 1½ ft.      | March-May   | 10c        |
| <b>Anagallis</b>       | March-June  | 8 in.    | May-Aug.    | 10c          | <b>Lemon Verbena</b>      | Feb.-May     | 6-10 ft.    | Shrub       | 15c        |
| <b>Anchusa</b>         | March-July  | 2 ft.    | Summer      | 10c          | <b>Lilie</b>              | Early Spring | 2-6 ft.     | May-Oct.    | 25c        |
| <b>Anemone</b>         | July-Nov.   | 8 in.    | March-April | 25c          | <b>Linaria</b>            | Sept.-May    | 15 in.      | Jan.-Aug.   | 10c        |
| <b>Antirrhinum</b>     | July-Feb.   | 1½-4 ft. | Jan.-July   | 10c          | <b>Linum</b>              | Anytime      | 2 ft.       | Jan.-Aug.   | 10c        |
| <b>Aquilegia</b>       | April-Aug.  | 3 ft.    | May-July    | 15c          | <b>Lobelia</b>            | Jan.-May     | 4 in.       | May-Nov.    | 15c        |
| <b>Arabis</b>          | Anytime     | 8 in.    | Feb.-April  | 10c          | <b>Lunaria</b>            | Oct.-May     | 2 ft.       | Summer      | 10c        |
| <b>Arctotis</b>        | Anytime     | 1 ft.    | All Year    | 15c          | <b>Lupin</b>              | Dec.-April   | 1-3 ft.     | March-July  | 10c        |
| <b>Armeria</b>         | Jan.-July   | 9 in.    | May-Aug.    | 15c          | <b>Marigold</b>           | Jan.-July    | 1-3 ft.     | July-Nov.   | 10c        |
| <b>Aster</b>           | Feb.-June   | 2½ ft.   | July-Sept.  | 10c          | <b>Matricaria</b>         | Dec.-April   | 1-2 ft.     | June-Nov.   | 10c        |
| <b>Balsam</b>          | March-May   | 1½ ft.   | June-Sept.  | 10c          | <b>Matthiola</b>          | Jan.-July    | 2 ft.       | June-Sept.  | 10c        |
| <b>Bartonia</b>        | Nov.-April  | 2 ft.    | March-July  | 15c          | <b>Mignonette</b>         | Anytime      | 1 ft.       | All Year    | 10c        |
| <b>Begonia</b>         | Jan.-May    | 6-8 in.  | All Year    | 25c          | <b>Mimulus</b>            | March-June   | 10 in.      | May-Aug.    | 15c        |
| <b>Bellis</b>          | Oct.-April  | 6 in.    | Feb.-Aug.   | 10c          | <b>Mina lobata</b>        | Feb.-May     | Vine        | Aug.-Nov.   | 15c        |
| <b>Brachycome</b>      | Nov.-April  | 10 in.   | March-July  | 10c          | <b>Morning Glory</b>      | March-June   | Vine        | June-Nov.   | 10c        |
| <b>Browallia</b>       | Sept.-March | 1 ft.    | Jan.-June   | 25c          | <b>Nasturtium</b>         | Anytime      | 10 in.      | Jan.-Aug.   | 10c        |
| <b>BULBS</b>           | See page    |          |             |              | <b>Nemesia</b>            | Oct.-April   | 1 ft.       | Feb.-June   | 10c        |
| <b>Cactus</b>          | Summer      | ½-6 ft.  |             |              | <b>Nemophila</b>          | Oct.-May     | 10 in.      | Jan.-Aug.   | 10c        |
| <b>Calceolaria</b>     | Aug.-Dec.   | 1 ft.    | Jan.-May    | 50c          | <b>Nepea</b>              | Jan.-April   | 1 ft.       | Foliage     | 15c        |
| <b>Calendula</b>       | July-March  | 2 ft.    | Dec.-June   | 10c          | <b>Nicotiana</b>          | Oct.-June    | 1 ft.       | Feb.-June   | 10c        |
| <b>Calliopsis</b>      | March-July  | 1-3 ft.  | June-Oct.   | 10c          | <b>Nierembergia</b>       | Jan.-April   | 6-9 in.     | March-June  | 25c        |
| <b>Camellia</b>        | Jan.-April  | 3-10 ft. | Dec.-May    | 5c ea.       | <b>Nigella</b>            | Feb.-May     | 1½ ft.      | May-Aug.    | 15c        |
| <b>Campanula</b>       | April-July  | 3 ft.    | May-July    | 10c          | <b>Orthocarpus</b>        | Late Fall    | 1 ft.       | Spring      | 10c        |
| <b>Candytuft</b>       | Nov.-May    | 1 ft.    | March-Aug.  | 10c          | <b>Pansy</b>              | July-Dec.    | 6 in.       | Oct.-July   | 50c        |
| <b>Canna</b>           | Jan.-May    | 2½-5 ft. | Summer      | 25c          | <b>Penselmon</b>          | Aug.-Nov.    | 2 ft.       | March-Nov.  | 10c        |
| <b>Carnation</b>       | Oct.-April  | 1½ ft.   | May-Oct.    | 50c          | <b>Petunia</b>            | Jan.-July    | ½-2 ft.     | March-Nov.  | 10c        |
| <b>Castor Bean</b>     | Jan.-April  | 6-12 ft. | Summer      | 10c          | <b>Phacelia</b>           | Nov.-April   | 1-2 ft.     | March-July  | 10c        |
| <b>Celosia</b>         | March-May   | 1-2 ft.  | July-Oct.   | 10c          | <b>Phlox</b>              | Jan.-July    | 1 ft.       | April-Nov.  | 15c        |
| <b>Centaurea</b>       | Nov.-May    | 1-3 ft.  | March-Aug.  | 10c          | <b>Platycodon</b>         | Aug.-March   | ½-2 ft.     | Jan.-July   | 15c        |
| <b>Chinese Lantern</b> | Jan.-June   | ½-2 ft.  | July-Sept.  | 25c          | <b>Playstemon</b>         | Oct.-March   | 6 in.       | Feb.-June   | 15c        |
| <b>Chrysanthemum</b>   | Feb.-May    | 3 ft.    | Sept.-Dec.  | 10c          | <b>Poppy, Iceland</b>     | Aug.-March   | ½-2 ft.     | Jan.-July   | 10c        |
| <b>Cineraria</b>       | June-Oct.   | 1-3 ft.  | Feb.-June   | 50c          | <b>Poppy, Shirley</b>     | Nov.-May     | ½-2 ft.     | March-July  | 10c        |
| <b>Clarkia</b>         | Nov.-April  | 2 ft.    | April-July  | 10c          | <b>Porfulaca</b>          | Feb.-May     | 6 in.       | June-Oct.   | 10c        |
| <b>Cleome</b>          | Feb.-May    | 4 ft.    | June-Oct.   | 15c          | <b>Primula malacoides</b> | May-Oct.     | 1 ft.       | Dec.-May    | 25c        |
| <b>Cobaea</b>          | Feb.-May    | Vine     | July-Aug.   | 10c          | <b>Primula obconica</b>   | July-Sept.   | 10 in.      | Dec.-July   | 50c        |
| <b>Coleus</b>          | Feb.-May    | 1-2 ft.  | Foliage     | 50c          | <b>Primula polyanthus</b> | Nov.-May     | 8 in.       | March-May   | 50c        |
| <b>Collinsia</b>       | Nov.-April  | 15 in.   | March-June  | 10c          | <b>Pyrethrum</b>          | Sept.-May    | ½-2 ft.     | March-June  | 25c        |
| <b>Coreopsis</b>       | Nov.-March  | 3 ft.    | May-Aug.    | 10c          | <b>Queen Ann's Lace</b>   | Feb.-May     | 2½ ft.      | June-Oct.   | 10c        |
| <b>Cosmos</b>          | March-July  | 3-5 ft.  | June-Oct.   | 10c          | <b>Ranunculus</b>         | July-Nov.    | 1 ft.       | Feb.-May    | 25c        |
| <b>Cyclamen</b>        | June-Aug.   | 1 ft.    | Oct.-May    | 8c ea.       | <b>Saintpaulia</b>        | Anytime      | 6 in.       | All Year    | 50c        |
| <b>Cynoglossum</b>     | Oct.-March  | 2 ft.    | March-July  | 10c          | <b>Salpiglossis</b>       | Nov.-May     | 2 ft.       | April-Sept. | 15c        |
| <b>Dahlia</b>          | Feb.-May    | 1-6 ft.  | July-Oct.   | 50c          | <b>Salvia</b>             | Feb.-May     | 1-2 ft.     | June-Sept.  | 15c        |
| <b>Datura</b>          | Feb.-May    | 3 ft.    | All Summer  | 25c          | <b>Sanvitalia</b>         | Jan.-May     | ½-1 ft.     | Summer      | 10c        |
| <b>Delphinium</b>      | Anytime     | 5 ft.    | April-Oct.  | 50c          | <b>Saponaria</b>          | Feb.-April   | 2 ft.       | April-July  | 10c        |
| <b>Dianthus</b>        | Feb.-May    | 1 ft.    | All Year    | 10c          | <b>Scabiosa</b>           | Oct.-May     | 2½ ft.      | March-Sept. | 10c        |
| <b>Didiscus</b>        | Feb.-May    | 2½ ft.   | June-Sept.  | 10c          | <b>Schizanthus</b>        | Nov.-May     | 1½ ft.      | March-July  | 25c        |
| <b>Digitalis</b>       | March-June  | 4 ft.    | April-July  | 25c          | <b>Shasta Daisy</b>       | Anytime      | 2 ft.       | May-Aug.    | 10c        |
| <b>Dimorphotheca</b>   | Anytime     | 1 ft.    | Nov.-June   | 10c          | <b>Statice</b>            | Anytime      | 2 ft.       | All Year    | 10c        |
| <b>Dusty Miller</b>    | Jan.-May    | 1-2 ft.  | Foliage     | 10c          | <b>Stevia</b>             | Jan.-May     | 2 ft.       | Dec.-May    | 10c        |
| <b>Eschscholtzia</b>   | Aug.-March  | 1 ft.    | Jan.-May    | 10c          | <b>Stock</b>              | July-March   | 2 ft.       | Dec.-June   | 15c        |
| <b>Forget-me-not</b>   | Aug.-Oct.   | 1 ft.    | Feb.-June   | 10c          | <b>Stokesia</b>           | Dec.-April   | 2 ft.       | July-Sept.  | 10c        |
| <b>Four o'Clock</b>    | Sept.-April | 1-2 ft.  | Summer      | 15c          | <b>Streptocarpus</b>      | Nov.-March   | 6 in.       | April-Oct.  | 50c        |
| <b>Foxglove</b>        | March-June  | 4 ft.    | April-July  | 25c          | <b>Sunflower</b>          | Dec.-April   | 4-10 ft.    | Summer      | 10c        |
| <b>Fuchsia</b>         | March-April | 3-5 ft.  | All Summer  | 50c          | <b>Sweet Peas</b>         | Aug.-March   | 5-8 ft.     | Dec.-June   | 10c        |
| <b>Gaillardia</b>      | Sept.-April | 2 ft.    | March-Sept. | 10c          | <b>Sweet William</b>      | Oct.-May     | 1½ ft.      | April-July  | 10c        |
| <b>Gazania</b>         | April-July  | 6 in.    | Summer      | 15c          | <b>Tahoka Daisy</b>       | Feb.-May     | 1½ ft.      | July-Oct.   | 15c        |
| <b>Geranium</b>        | April-July  | 2-3 ft.  | All Year    | 50c          | <b>Tithonia</b>           | March-June   | 5-8 ft.     | Sept.-Nov.  | 10c        |
| <b>Gerbera</b>         | Anytime     | ½-2 ft.  | All Year    | 50c          | <b>Torenia</b>            | Feb.-June    | 9 in.       | July-Oct.   | 15c        |
| <b>Geum</b>            | July-Sept.  | 1-2 ft.  | Apr.-July   | 10c          | <b>Tritoma</b>            | March-June   | 3 ft.       | Aug.-Oct.   | 15c        |
| <b>Gilia</b>           | Nov.-May    | 1 ft.    | June-Oct.   | 10c          | <b>Valeriana</b>          | Dec.-April   | 2½ ft.      | June-Sept.  | 10c        |
| <b>Gloxinia</b>        | Jan.-April  | 1 ft.    | March-Aug.  | 50c          | <b>Venidium</b>           | Jan.-May     | 2 ft.       | March-July  | 15c        |
| <b>Godezia</b>         | Nov.-May    | 1-2 ft.  | July-Oct.   | 10c          | <b>Verbena</b>            | Feb.-April   | 1 ft.       | March-Nov.  | 15c        |
| <b>Gourds</b>          | March-June  | Vine     |             | <b>Vinca</b> | Dec.-Aug.                 | 1 ft.        | May-Nov.    | 10c         |            |
| <b>Gypsophila</b>      | Anytime     | 2 ft.    | All Year    | 15c          | <b>VINES</b>              | Spring       | See page    |             | 15c        |
| <b>Helichrysum</b>     | Oct.-May    | 3 ft.    | April-Sept. | 10c          | <b>Viola</b>              | July-March   | 6 in.       | Oct.-June   | 25c        |
| <b>Heliotrope</b>      | Feb.-May    | 3 ft.    | June-Nov.   | 15c          | <b>Virginian Stock</b>    | Oct.-May     | 6 in.       | Jan.-July   | 10c        |
| <b>Heuchera</b>        | July-March  | ½ ft.    | May-Aug.    | 15c          | <b>Viscaria</b>           | Oct.-April   | 1 ft.       | April-June  | 10c        |
| <b>Hibiscus</b>        | Feb.-May    | 4 ft.    | All Summer  | 25c          |                           |              |             |             |            |
| <b>Hollyhock</b>       | Feb.-Aug.   | 5 ft.    | June-Sept.  | 10c          |                           |              |             |             |            |
| <b>Hunnemannia</b>     | Nov.-April  | 2 ft.    | June-Sept.  | 15c          |                           |              |             |             |            |
| <b>Iberis</b>          | Jan.-May    | 1 ft.    | Feb.-June   | 10c          |                           |              |             |             |            |
| <b>Impatiens</b>       | March-June  | 1½ ft.   | June-Oct.   | 50c          |                           |              |             |             |            |
| <b>Job's Tears</b>     | Feb.-May    | 1 ft.    | Summer      | 10c          | <b>Wallflower</b>         | Sept.-March  | 1½ ft.      | Jan.-June   | 10c        |
|                        |             |          |             |              | <b>WILD FLOWERS</b>       | Late Fall    |             | Spring      | 10c        |
|                        |             |          |             |              | <b>Zinnia</b>             | Feb.-July    | 1-3 ft.     | June-Nov.   | 10c        |

# Campbell's Fine Flower Seeds

Varieties are listed as PERENNIAL (PER.) plants growing and flowering for several years; BIENNIAL (BIEN.) growing the first year to flower and die the second; and ANNUAL, assumed to be the duration, if not otherwise indicated.

## AGERATUM. Sun, part shade.

Feathery blue flowers covering low compact plants, germination 14 days.  
**Midget Blue**, 3 inches. Pkt. 15c.  
**Blue Ball**, 6 inches. Pkt. 15c.

## ALYSSUM Sweet. Sun, part shade.

White, violet, yellow heads of tiny flowers for an all-year ground cover. Germination 10-20 days.  
**Carpet of Snow**, 3-inch white. Pkt. 10c.  
**Little Gem**, 6-inch white. Pkt. 10c.  
**Violet Queen**, 4-inch violet. Pkt. 15c.  
**Gold Dust**. Per. Bright gold. Pkt. 10c.

## ANTIRRHINUM Snapdragon. Sun.

Rich colors in a wide range, a long blooming season make this one of the best bedding and cutting annuals.  
**GIANTS**. Rust resistant, 3 to 4 ft.  
**Alaska**, Finest white. Pkt. 15c.  
**Campfire**, Shining scarlet. Pkt. 15c.  
**Canary Bird**, Clear yellow. Pkt. 15c.  
**Copper Queen**, Rich copper. Pkt. 15c.  
**Crimson**, Deep velvety red. Pkt. 15c.  
**Loveliness**, Glowing pink. Pkt. 15c.  
**Giant Mixed**, 1/16 oz. 50c; Pkt. 10c.  
**MEDIUM MIXED**, 1 1/2-2 ft. Pkt. 10c.  
**SUPER MAJESTIC**, 2-2 1/2 ft., long spikes.  
9 Separate Colors. Pkts. 20c each.  
**Mixed**, Pkt. 15c.

**NEW TETRAS**. Big flowers on husky plants.  
**Salmon, Rose Pink, Orchid**. Separates.  
**Mixed**. All Pkts. 25c each.

## AQUILEGIA Columbine. Per. Part shade.

Large airy spurred flowers on graceful stems. Germination 20 to 60 days.  
Separate colors: **Blue, Crimson, Rose, Orange, White, Yellow**. Pkts. 15c each.  
**Campbell's Hybrids**. Choice. Pkt. 25c.



Cosmos Giant Perfection

## ARCTOTIS, African Daisy. Per. Sun.

Large Daisies for extra dry beds. Shades of bronze, red yellow, orange, lavender. Large Pkt. 25c; small 15c.



California Giant Aster

## ASTERS. Sun.

Fine wilt-resistant strains of this most popular summer cutting and bedding flower. Germination 1-2 weeks.

**CREGO**. Large, curly double, 2 1/2 ft.  
**Deep Blue, Crimson, Orchid, Purple, Shell Pink, Rose, White**. Pkts. 15c each.  
**Mixed**. Pkt. 10c.

**CALIFORNIA GIANT**. Long stemmed, curly, double, 2 1/2 ft. 6 Separate colors and **Mixed**. Pkts. 10c.

**EARLY BEAUTY**. Double, incurved, fine cut flower. **Light Blue, White, Purple, Crimson, Rose**. Separates and **Mixed**. Pkt. 15c.

**PRINCESS**. The newest type, has a full-crested center, quilled rays. **Peach, Lavender, Salmon, White, Red, Deep Blue, Yellow and Rose**. Separates and **Mixed**. Pkts. 25c, 5 for \$1.00.

**SINGLE RAINBOW**. Produces quantities of **Pink, Rose, Light Blue, Purple** flowers for a long season. Pkt. 10c.

## BEGONIA. Per. Sun to shade.

One of the best of perennial bedding and pot plants; in continuous bloom.

**DWARF**: **Carmen**, salmon, bronze foliage; **King of the Reds**, green foliage; **White Pearl**, green foliage; **Scandinavia**, pink.

**TALL**: **Christmas Cheer**, deep scarlet, green foliage; **Ille de France**, White, green foliage; **Masterpiece**, pale pink, green foliage. Pkts. 50c; 1/2 Pkt. 25c.

## CALENDULA. Sun.

Double flowers in shades of **Yellow, Orange, Cream**. Easily grown in Winter.

**Ball's White, Campfire, Lemon Queen** are large formals. Pkts. 10c each.  
The new **Pacific Beauties** are full, fluffy doubles, long stemmed, in **Lemon, Apricot** and **Persimmon** shades. Pkts. 15c.

## CANDYTUFT. Sun.

For masses and edging, pink, white, lavender and red flower-heads. Pkt. 10c.

## CANTERBURY BELLS Campanula.

Bien. Sun.

"**Cup and Saucers**" are in **Pink, White, Light Blue and Dark Blue**. Separate colors and **Mixed**. Pkts. 10c.

Single **Mixed** and **Double Mixed**, Pkt. 10c.

## CARNATION. Per. Sun.

Up-to-the-Minute strains of this spicy old fashioned favorite. Germination 10 days.

**Giant Enfant de Nice Hybrids**. Beautiful huge fragrant flowers on the best of plants, in separate colors: **Scarlet, Crimson, Yellow, White, Pink, Striped and Mixed**. Pkts. 50c each.

**Chabaud's Giants** are easily grown and less expensive. Separates or **Mixed**. Pkt. 10c.

## CENTAUREA Bachelor's Button. Sun.

Among the hardest and easiest of annuals, lasting as cut flowers. **Blue Boy, Pinkie, Snow Man and Red Boy** are the separate colors. These and the **Mixed** are 10c the Pkt.

## COSMOS. Sun.

A lovely addition to the garden border, the crimson, pink and white blooms float on long wiry stems till late Fall. Germination 10-14 days.

**EARLY SENSATION** types bloom in 10 weeks. Colors **Pink, White, Maroon Dazzler, Rose Radiance** and **Mixed, Double Crested Mixed**. Pkts. 15c each.

**LATE VARIETIES** are taller and in the same color range as above. Pkts. 15c.



Delphinium Pacific Giant

**DELphinium.** Per. Sun.

Splendid, stately border and cutting flower. Germination 2 to 3 weeks. **PACIFIC GIANTS**, the newest, finest strain obtainable. Fully double, giant flowered, mildew resistant. **Black Knight**, darkest blues; **Blue Jay**, medium blues; **Galahad**, white; **Guinevere**, pink-lavenders, **Summer Skies**, lovely light blues. **Mixed**, (from Separates). All above, Pkt. 50c.

**CUTFLOWER VARIETIES.** Smaller and easier to use in home bouquets.

**Belladonna**, lovely blue. Pkt. 15c. **Bellamossum**, brilliant, deep blue. Pkt. 15c. **CHINENSIS** Dwarf annual Delphinium. Charming in low beds and edgings. **Blue Butterfly**, ultramarine. Pkt. 10c. **Azure Fairy**, light blue. Pkt. 10c.

**DUSTY MILLER.** Per. Sun, partial shade. **Cenfaurea candidissima**, thick silvery white foliage for borders. Pkt. 10c.

**FOXGLOVE, Digitalis.** Per. Shade.

Pink, Purple, Chamois, and White. Large open-tubed flowers on 4½ ft. spikes rising above rosettes of oval velvety leaves. Germination 2 weeks. **Giant Shirley Hybrids**, Pkt. 10c. **Pastel Shades**, Pkt. 25c.

**FORGET-ME-NOT, Myosotis.** Part shade. **Blue Bird**. A beautiful variety, blooms from May until frost. Pkt. 10c.

**GAILLARDIA.** Sun.

Beautifully combined tones of red, yellow, and orange makes this a gay addition to the garden.

**Annual**, Double Hybrids Mixed. Pkt. 15c. **Perennial**, Portola Hybrids, semi-double mixed. Pkt. 15c.

**GAZANIA, splendens.** Per. Sun.

"African Border Daisy" Hybrids. A richly colored mixture of bronze, red, orange, yellow, cream and white daisy flowers on low bedding plants. Popular for parkings. Pkt. 15c.

**GERBERA Transvaal Daisy.** Per. Sun.

Almost every conceivable shade except blue and purple is found in these long-stemmed, large-flowered South Africans. **Giant Hybrids**. Pkt. 50c.

**GYPSOPHILA Baby's Breath.** Sun.

Airy sprays of dainty **Pink**, **Red** or **Giant White** flowers for mixing in bouquets. Pkts. 15c each.

**Pacifica**, perennial pink. Pkt. 25c.

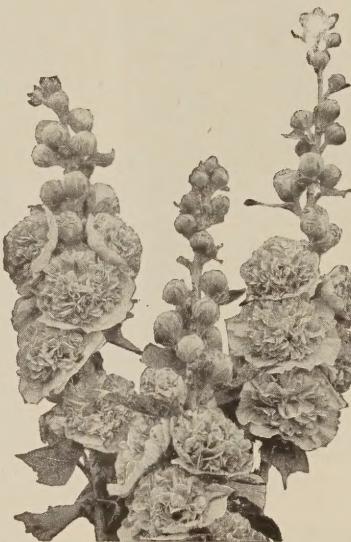
**Paniculata**, perennial double white, like tiny roses, large plant. Pkt. 25c.

**HEUCHERA, Coral Bells.** Per. Sun or part shade.

A hardy, low growing plant with clusters of tiny bell-like flowers. Pink, rose, and red, rising on tall stems. **Sanguinea** coral red. **Hybrids**, pink shades to crimson. Pkt. 25c, ½ Pkt. 15c.

**HOLLYHOCK.** Per. Sun.

The beautiful colors and tall stately plants are striking in backgrounds and traditional gardens. Germination 3 weeks. Chater's All Double strain offers **Newport Pink**, **Rose**, **Salmon**, **Crimson**, **Scarlet**, **Chamois**, **Yellow**, **White**, and **Mixed**. Pkts. 15c, 3 for 35c. **Single Mixed**, Pkt. 15c.



Hollyhock

**Annual Hollyhock****ANNUAL HOLLYHOCK.**

**Indian Spring**. Rose pink shades. Blooms in 6 months. Pkt. 15c.

**LANTANA.** Per. Sun.

These brightly flowered shrubs are most attractive in landscape effects. They bloom the first year from seed in verbenae-like clusters of pink, red, lavender, orange, and yellow.

**Dwarf Hybrids**, 1 to 2 ft.

**Tall Hybrids**, 3 to 5 ft. Pkts. 25c.

**Larkspur****LARKSPUR.**

**Annual Delphinium.** Sun or part shade. This is one of the most beautiful of garden flowers. The tall feathery spikes of pink, blue, red, lilac, and white are delightful in borders or bouquets. Germination 4 to 8 weeks.

**Cultural Note:** Larkspurs are cool weather plants and are best sown in the Fall, where they are to grow.

**SUPREME STRAIN**, a greatly improved Giant Imperial, with base branching habit and tremendous flower spikes. Height 5 feet. The colors are rich. **Deep Blue**, soft **Lilac**, clear **Pink**, true **Salmon**, deep **Rose**, pure **White**. Pkts. 15c. Mixed Pkt. 10c.

**REGAL STRAIN**, a new florist Larkspur, with long, thick spike of huge florets; also base branching. **Mixed**, Pkt. 15c.

**LAVENDER.** Per. Sun.

Small lavender flowers, delightfully fragrant—dry them for sachets for the linens. Germination 3-5 weeks.

**Munstead Strain**, Dwarf, 1 ft. Pkt. 15c.

**True English**, 2 ft. Pkt. 10c.



Auratum Lily

**Lilies**

Growing Lilies from seed is easier than it sounds, and thrifty, too. Really fine bulbs can be raised by amateurs with a little patience and care. Growing instructions will be sent with seed.

**LILIES True Lily.** Per. Part shade.

**Auratum, Gold Banded Lily.** Outspread, wavy white petals, each with a wide gold center stripe. Fragrant, 4-7 ft.

**Bellingham Hybrids.** Recurve flowers, yellow to scarlet, spotted brown; 4-6 ft. Good cut flower.

**Candidum, Madonna Lily.** Most popular of Lilies. 8-10 lovely white blooms in a stately spire; 4-6 ft.

**Formosanum, Fall Regal Lily.** White trumpets, shaded faintly violet on reverse. Fragrant; 4-6 ft.

**Henryi, Orange Speciosum.** Recurved golden petals, hardy, 5-8 ft. tall.

**EASTER LILY, Longiflorum.** Large, long, pure white trumpets. Lovely for garden effect and cutting, as well as Easter forcing. Fragrant; 2 ft.

**Regale, Regal Lily.** The most popular garden Lily in America, with large, golden-throated white trumpets, tinted delicate pink at base externally. Very fragrant; 4 ft.

**Tenuifolium, Siberian Coral Lily.** A darling dwarf Lily for garden and rockery; 10-20 dainty scarlet reflex flowers nodding on a spike, 18 inches.

**Washingtonianum, Mt. Hood Lily.** Long, white trumpet flowers, spotted purple in throat. Fragrant; 3-6 ft.

**Willmottiae.** Recurved sunset red petals. Hardy and dependable. 4-5 ft.

All Lilies, Pkts. 25c each

**LINARIA, Baby Snapdragon.** Sun.

Miniature Snapdragon flowers in pink, lavender, purple, yellow, red, and cream. Unusually fine for bulb beds and ground cover in Winter and Spring.

**Hybrid Mixture**, ¼ oz. 50c, Pkt. 10c.

**Fairy Bouquet**, pastels, bushy plant. Pkt. 15c.

**LINUM.** Per. Sun.

Sky-blue or yellow flowers, profusely produced in Spring and Summer. Blooms in 4 months. Germination 3-4 weeks.

**Flavum**, showy clear yellow.

**Narbonense**, deep azure blue, compact.

**Perenne**, light blue. Pkts. 15c.



Gaillardia Portola

See Flower Chart on Page 4 for Planting Times.

**LINUM' rubrum, Scarlet Flax.** Sun.

Bright scarlet flowers on slender, graceful plants. Winter and Spring. Germination 2 weeks. Pkt. 10c.

**LOBELIA erinus compacta.**

Sun. Part shade.

Blue bedding and edging plants. Germination 10-15 days.

**Cambridge Blue.** Beautiful light blue. Green foliage.

**Crystal Palace.** Brilliant deep blue. Bronze foliage.

**Trailing Sapphire.** Green foliage. Pkt. 15c.

**LUPIN.** Per. Sun.

Blue, pink, yellow, and white pea flowers in long spikes. Germination 10 days.

**Russell Lupins.** Heavy spikes in a range of rich colors—deep yellows, oranges, reds, pinks and bi-colors. Pkt. 25c.



Nasturtium

**MARICOLD.** Sun.

**AFRICAN TALL DOUBLE.** 2½ ft.

**Orange Prince and Lemon Queen, Mixed.** Pkts. 10c.

**CARNATION FLOWERED.**

**Guinea Gold.** Loose petaled orange.

**Yellow Supreme.** Loose petaled yellow.

**Sunset Giants.** Giant flowers in a blend of sunset tones. Pkts. 10c.

**CHRYSANTHEMUM FLOWERED.**

**Yellowstone.** Huge, fluffy yellow.

**Mixed,** shades of yellow and orange.

Pkts. 10c.

**TALL FRENCH.**

**Double Harmony Hybrids.** Deep orange crest with a collar of broad maroon petals.

**Double Mixed,** all colors. Pkts. 10c.

**DWARF FRENCH.** 10 inches or less.

**Naughty Marietta.** Gold and maroon.

**Scarlet Glow.** Reddest of marigolds.

**Spry.** Gold and maroon double.

**Sunkist.** Rich orange for borders.

**Yellow Pygmy.** Very compact lemon.

**Tatees.** Bright yellow, tiny single flowers, in profusion on compact 8-in. plants.

Pkts. all above, 10c.

**NIEREMBERGIA, Cup Flower.** Per. Sun.

**Lavender Blue.** Flowers cover 5 in. bushy plants all Spring and Summer.

**Purple Robe.** Flowers of deep violet, unfading. Likes sandy soil. Pkts. 25c.

**NASTURTIUM.** Sun, part shade.

Gay flowers, easily grown. The dwarf sorts for pots and edgings, the tall for covering fences or trailing as ground covers. Both types for cutting.

**GLEAM HYBRIDS.** Semi-double, sweet scented, spreading, lovely colors: **Golden,**



Cymbidium Orchid, Pauwelsii

## Cymbidium Orchids

### CYMBIDIUM ORCHIDS

These are spectacular, large flowered, spray Orchids which are easily grown in pots or shaded beds in Southern California gardens, or as hot house plants elsewhere. They make clumps of grassy foliage 2 to 4 feet high, and in Winter and Spring carry great sprays, from 1 to 3 feet long, of most beautiful Orchids in tones of pink, lavender, yellow, white, bronze, chartreuse and delicate green. The colors of hybrids are variable, and even in the same variety, there will be a rather wide range of color. We cannot guarantee a specific shade, but they will all be beautiful. We offer the very finest

hybrids, true collectors items, including the rare and beautiful crosses of:

**Alexander Westenbirt F.C.C.**  
**Pauwelsi-Comte de Hemphine F.C.C.**  
**Ceres-F.C. Hanbury F.C.C.**

Plants are available in various sizes and prices. Growing back bulbs of the choicer crosses beginning at \$15.00. Standard Cymbidium Hybrids, of the best quality, are strong growers and reliable bloomers. We can supply plants of varying sizes and prices. Back Bulbs with sturdy vegetative growth are priced at \$1.00 up. Write for a list of available varieties.

**OSMUNDINE FIBRE.** For planting Cattleya orchids. Pack carefully and tightly around the roots. No soil required. Per lb. \$1.00. Postpaid.

**Orange, Mahogany, Salmon, Moon, Scarlet, Cream, and Mixed.** 1 oz. 50c, ½ oz. 30c, Pkt. 15c.

**DOUBLE DWARF.** Gem type, 10 in. Big, bright flowers cover the mound-like plants for months. **Gem Mixed,** Pkt. 10c.

**SINGLES**

**Dwarf Mixed,** all colors, 10 inches.

**Tall or Trailing,** giant flowered.

Both above, oz. 35c, Pkt. 10c.

**Rheingold.** Immense yellow with a black center. Mixed, a glorious color blend. All Roggeli Pansies. Pkts. 50c.

**STEELE'S AMERICAN STRAIN.** A strain, giant flowered in a wide color range. **Mastodon Jumbo Mixed,** Pkt. 50c. **Butterfly Hybrids.** Ruffled and swirled in lovely pastel color combinations. Pkt. 75c.

## Pansies

### PANSY.

Sun or part shade.

Unsurpassed for low beds and edgings. The velvety flowers in rich yellows, blues, reds, purples, rose, and white bloom from mid-Winter till early Summer. Germination 10-15 days.

**CLIMBING PANSY.** A most unusual and charming type of Pansy, reaching a height of 3-4 ft., covered with beautifully tinted, frilled blooms. Grow them in staked pots, on little trellises or trailing from window boxes for delighted exclamations from your friends. **Mixture,** Pkt. 50c.

**ROGGLI SWISS GIANTS.** (Originator's Seed, direct from Switzerland.) Huge velvety flowers on long stems. The colors are strong and clear, plants compact and early flowering, the finest. **Alpenglow,** rich red; **Berna,** deep purple; **Blumlisalp,** rosy tints of sunrise in the Alps; **Jungfrau,** as white as a snowy mountain peak; **Gold Gelbe,** pure golden yellow; **Hohenfuer,** flame red; **Thunersee,** sea blue.

**NIESEN**

After years of experiment the Roggeli hybridists have developed this striking new combination in Pansies—gay Scarlet and Gold—and named it for a Swiss Hero. Pkt. 50.



Roggeli Pansy Niesen

**PENSTEMON.** Per. Sun.

A splendid Summer border plant. Makes large, compact clumps crowned with showy spikes of **Rose**, **Pink**, **Crimson** or **White** bloom. Separate colors or **Mixed**. Pkt. 15c. Germination 17 days.

**Petunias****PETUNIA.** Sun.

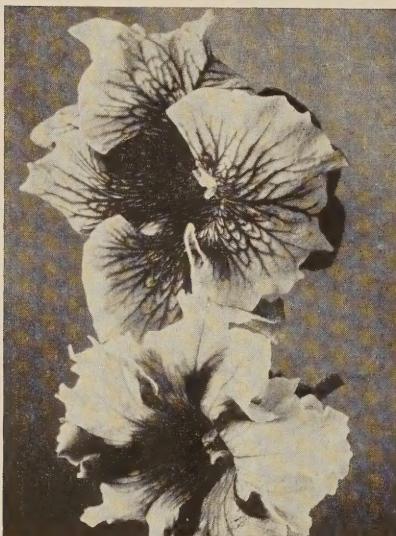
The most satisfactory flower for long, bright, summer bloom, growing from 6 to 24 inches tall, with compact or spreading plants. It blooms profusely from Spring to Winter. Germination 10 days.

**Dwarf Bedding**

**Hybrida nana compacta**, 1 ft. tall, are most used for their clear bright colors in borders or mass plantings. **Celestial Rose**, brilliant, unfading. **Heavenly Blue**, light silvery blue. **Rosy Morn**, bright pink with white throat. **Salmon Supreme**, rich salmon pink. **Snowball**, pure white. **Formula Mixture**. All above, Pkts. 15c each.

**Spreading Petunias**

**Elk's Pride**, extra large flowered, deep Elk's purple. **Burgundy**, rich wine red. **White Cloud**, fluffy white. **Balcony**, **Mixed**, Pkts. 15c each.



Ruffled Petunia

**Giant Ruffled**

Beautiful, richly colored for planters and specimen pots, borders along walks where they can be admired.

**Copper Red**, a gorgeous, deeply ruffled red with a dark throat. **Dainty Lady**, fringed, palest yellow with a deeper throat. **Lace Veil**, foamy, fringed and ruffled white. **Theodosia**, rosy pink, fringed and ruffled. **Giants of California Mixed**, Supreme strain, deeply ruffled, a formula mixture with the widest color range. **Ramona**, pink and rose shades. **Ruffled Monsters Mixed**, huge with darkly veined throats. Pkts. 25c.

**CHOICE DOUBLE PETUNIAS**

**ALL DOUBLE AMERICA**. Bright rose pink flowers, 2½ inches across on dwarf compact plants. Pkt. 50c.

**ALL DOUBLE ORCHID**. Glowing lavender big double flowers. Pkt. 50c.

**COLOSSAL SHADES OF ROSE**. Rich rose shades, big double flowers. Pkt. 50c.

**ALL DOUBLE VICTORIOUS MIXED**. Many beautiful and unusual colors, in the best, giant double strain. Pkt. 50c.

**PHLOX. Drummondii.** Sun.

An easily grown Spring, Summer and Fall bedder. Beautiful pinks, reds, blues, lavenders, yellows and white cluster flowers on well branched plants. Germination 10-15 days.

**ONE-FOOT VARIETIES:**

**Brilliant Rose**, **Dark Red**, **Fiery Scarlet**, **Flesh Pink** (with rose eye), **Isabellina Yellow**, **Violet**, **Mixed**. Pkts. 15c.

**SIX-INCH VARIETIES:**

**Salmon Ball**, **Snowball**, **Fireball**, and **Mixed**. All above, Pkts. 15c.

**GIGANTEA**. Huge flowers. **Red Glory**, **Rosy Morn**, **Salmon Glory**, and **Mixed**. Pkts. 25c.

**PHLOX, decussata grandiflora.** Per.

The brilliant showy Summer border plant, 3 ft. tall, very fragrant. Choice shades of pink, salmon, red, lavender, purple, and white. **Mixed**. Germination slow, 6 weeks to 2 months. Pkt. 25c.

**POPPIES. Papaver.** Sun.

Always favorites. Poppies may be sown in the beds where they are to bloom. They brighten the garden all Summer with their lovely shades of pink, rose, and orange shades.

**SHIRLEY**. Large flowers with delicate crinkled petals. Germination 10-14 days. **Briar Rose**, full double flowers of a rich rose pink. **Single Shirley Mixed**, and **Double Camellia Flowered Mixed**. 2½ ft. tall, Pkts. 10c.

**ICELAND POPPY. Nudicaule.** Sun.

Hardy Winter bloomer, 1½ ft. tall. Clear shades of yellow, orange, pink, and white. Fine for cutting.

**Emperor**, giant orange. **Empress**, lovely salmon-rose shades. **Kelmscott Hybrids**, finest, most beautiful color range. Huge with long stems. **Pastel Tints**, unusual shades. **Yellow Wonder**, an immense Butcher's Broom. Pkts. 15c.

**ORIENTAL HYBRID POPPIES.** Per.

Huge double flowers, strong foliage and stems. Germination 10-15 days. **Salmon Shades**, 3 ft. tall. **Mixed** shades of rose, red, salmon, orange. 2½ ft. Pkts. 15c.



Large Oriental Poppy

See Flower Chart on Page 4 for Planting Times.

**PORFULACA, Moss Rose.** Sun.

A brilliant carpet of tiny rose-like flowers for sunny dry spot. Bright shades of red, orange, pink, rose, lavender. **Single Mixed**, **Double Mixed**. Pkts. 10c.

**Primulas****PRIMULA, Primrose.** Shade.

This beautiful shade plant for Winter and Spring is amazingly varied — may be used with equal success potted or in the garden. Germination 3 weeks.

**MALACOIDES**, **Baby Primrose**: 1 ft. Feathery clusters of small flowers. **Brilliant**, rose-red; **Lavender**, **Snow Queen**, pure white; **True Rose**, bright rose pink. Pkts. 25c.

**GIANT MALACOIDES**, **Enchantress**. **Salmon**, **Lavender Glory**, **Snow Flake**. Pkts. 50c each.

**OBCONICA**: 10 inches, flowers often 1 inch across. Rich colors: **Crimson**, **Blue**, **Red**, **Salmon Rose**, **White**, **Mixed**. Pkts. 50c each.

**POLYANTHUS**, perennial English type. Yellow, orange, rose, blue, and white, in strong, heavy clusters. 6 inches. Germination 60 days. **Blue Shades**, **Red Shades**, **Yellow Gold**, **Pastel Blend**. Clark's Colossal, hand pollinated. Pink, salmon, lavender, apricot and new color breaks. Pkt. 50c. **Giant Flowered Hybrids**, all colors. Pkt. 50c.

**SALPIGLOSSIS, Painted Glories.** Sun.

For grace and richness of coloring and velvety texture, the regal Salpiglossis has no equal. From low basal leaves rise slender wiry stalks of Lily-like flowers, in shades of rose, red, yellow, deep blue and white, with gold veinings.

**Semi-dwarf Mixed**, 1½ ft. Pkt. 15c. **Tall Emperor Mixed**, 3-4 ft. Pkt. 10c.

**SCABIOSA, Pincushion Flower.** Sun.

Large double flowers on long stems. Many shades of pink, rose, blue, red, and white. They bloom best in early Spring in California. Germination 3 weeks. Separate colors and **Mixed**. Pkts. 10c each.

**SCABIOSA CAUCASICA**. Hardy perennial. **House's Hybrids**. Blue shades prettily fringed and ruffled. Pkt. 25c.

**SCHIZANTHUS, Poor Man's Orchid.**

Partial shade.

Delightful little orchid flowers, beautifully marked, in shades of chamois, rose, lavender, pink, and purple. The compact fern-like foliage makes it a handsome pot plant. **Dr. Badger's Hybrids**. Pkt. 25c.

**A WINNER****PETUNIA BALLERINA**

A completely new color in fringed large flowered Petunias. The warm intense salmon flowers are extra large and fringed. They hold their color well under summer sun. The plants are very vigorous and free branching, blooming profusely. Ballerina is a valuable Petunia for airy masses of long summer bloom, in a color tone that blends beautifully with other summer flowers. Pkt. 25c.

## Sweet Peas

**SWEET PEAS**, *Lathyrus odoratus*. Sun.  
Early Flowering Spencers. If planted in August will bloom for Christmas. They may be planted as late as February. The flowers are huge, wavy, 4-5 to the stem. Germination 10 days.

### BEST NEW VARIETIES

**LOS ANGELES**, deep salmon-coral tones, unusual quantities of huge ruffled blooms.  
**SHASTA**, the best White yet, yields giant Paper White flowers in fours on long stiff stems, very vigorous. Pkts. 25c.

### BEST POPULAR VARIETIES

**Gardenia**, fragrant white.  
**Bridesmaid**, silver pink.  
**Shirley Temple**, fluted rose pink.  
**Tops**, huge bright rose.  
**Oriental**, cream.  
**Daphne**, creamy salmon.  
**Chime**, glowing salmon pink.  
**Boon**, deep salmon.

**Fortyniner**, gleaming orange.  
**Sparks**, vivid scarlet.  
**Mars**, blood red.  
**Bacchus**, wine red.  
**Miss Alabama**, deepest maroon.  
**Cinderella**, light blue.  
**Memory**, orchid lavender.  
**Tahoe**, mid-blue.  
**Mariner**, sea blue.  
**Top Hat**, darkest purple blue.  
Pkts. 10c.

### VISCARIA

**Sun**. Large fringed flax-like flowers of blue, pink and white for Winter and Spring. **Mixed**. Pkt. 10c.

### WALLFLOWER

**Per. Sun**. Rich reds, browns, and yellows. Fragrant stock like English blooms. **Single Mixed**. **Double Mixed**. Pkts. 15c.



New Peppermint Stick Zinnia  
Pkt. 15c

## Stocks

### STOCK

**Sun**. Sturdy, fragrant flower spikes in an exceptional range of soft colors. Blooms in Winter in California. Fine for cutting. Germination 10 days.

**DOUBLE GIANTS OF CALIFORNIA**. Giant Imperial Improved, 3 ft. **Golden Gate**, soft yellow; **Mojave**, rich purple; **Santa Barbara**, cream pink; **Sequoia**, Carmine rose; **Santa Maria**, giant white; **Red Woods**, blood red; **Tahoe**, clear blue lavender; **Yosemite**, rose-pink. All colors **Mixed**. Pkts. 20c, 6 for \$1.00.

### COLUMN or DOUBLE EXCELSIOR GIANT

The very finest florist stocks, long, heavy bloom spikes on non-branching plants. Striking in the garden, unusually lasting as cut flowers. Beautiful colors. **Apricot**, **Gardenia**, **Red**, **Lilac Blue**, **Rose Pink**, **Purple**, **Yellow**, and **Mixed**. Pkts. 25c each.

**TEN WEEK DWARF STOCK**, 15 inches. Like beautiful, formal bouquets, the best Summer flowering type. **All Colors**. **Mixed**. Pkt. 15c.



Stock California Giant

### SWEET WILLIAM

**Per. Sun**. Pink, red, and white dianthus-like flowers in large clusters for beds and bouquets. Germination 7 days. **Newport Pink**, salmon pink; **Scarlet Beauty**, **White**, **Single Mixed**, and **Double Mixed**. Pkts. 15c.



Sweet William

### VERBENA, hybrida

**Sun**. A most popular annual for borders and massing, gorgeous from July till frost. Germination 10-15 days. **Blue**, **Salmon Rose**, **Lavender**, **Red**, **White**, and **Mixed**. Pkts. 15c.

**VIOLA, Tufted Pansy**. Sun, part shade. The ideal border plant for Winter and Spring. Smaller than pansies, they bloom even more freely and need little picking. Germination 2 weeks. **Arkwrighti Ruby**, red; **Blue Perfection**, **Chantreyland**, apricot; **Lutea**, yellow; **White Perfection**, Johnny-Jump-Up and Campbell's Superb **Bright Mixed**. All Pkts. 25c.

**VIRGINIAN STOCK**, *Malcolmia*. **Sun**. The daintiest of ground covers for Winter borders or bulb beds, in Winter and Spring. Shades of pink, rose, lavender, yellow and white **Mixed**. Oz. \$1.00, Pkt. 15c each.

## Zinnias

### ZINNIA

**Sun**. Campbell's Summer Specialty. The vivid colors and hardy plants are unexcelled for long bloom and cutting.

**GIANT ZINNIAS**. Huge flowers, 3½ ft. **Apricot Queen**, glowing salmon yellow. **Daffodil**, clear yellow.

**Enchantress**, pink with rose center. **Golden Queen**, deep yellow. **Grenadier**, deep rosy red.

**Lavender Queen**, rosy lavender. **Miss Wilmott**, soft pink.

**Orange King**, rich orange. **Purity**, finest white.

**Rose Queen**, deep rose.

**Scarlet Queen**, bright scarlet. **Pastel Mixed**, **Named Varieties Mixed**. All colors and mixed. Pkt. 15c.

### DAHLIA FLOWERED

Enormous flowers, cup centered, on 2½ ft. plants, in a full range of **Separate Colors** and **Mixtures**. Pkts. 15c.

### FANTASY

An informal, curly petaled type, medium sized flowers in 5 **Separate Colors** and **Mixed**. Pkt. 10c.

### LILLIPUT or Pompon

Small very double flowers. Fine for edging. 1½ ft. 9 **Separate Colors** and **Mixed**. Pkts. 10c.

### CUT AND COME

Medium size flowers that thrive and produce tremendously on cutting. 6 **Separate Colors** and **Mixed**. Pkts. 10c.

### SUPER CROWN OF GOLD

Pastel tints with a gold overtone. The aristocrat of Zinnias. **Mixed Shades**. Pkt. 15c each.

### CUPID

Small, button-like flowers on 1 ft. plants. **Mixed**. Pkt. 15c.

### NEW BURPEE GIGANTIC ZINNIA

The huge fluffy and ruffled blooms are unsurpassed for bouquets. Gorgeous colors, up to 6 inches across, long stems. Pkt. 25c.

# California Wild Flowers

THEY WILL GROW IN ALMOST ANY CLIMATE. SOW IN LATE FALL — THEIR BRIGHT BEAUTY WILL COVER BARE SPOTS WITH A LONG SUCCESSION OF BLOOMS



Collinsia, Chinese Pagodas

## Separate Varieties

### ALOE.

Clusters of bright bloom rising above gray-green succulent foliage.

### BABY BLUE EYES, *Nemophila*.

Skyblue cup flowers for borders or bulb bed cover.

### BAILYA, *multiradiata*.

Small bright yellow daisies covering 8 in. plants all Summer.

### BIRD'S EYE GILIA, *tricolor*.

Lilac cup flowers, purple centered. 1 ft.

### BLAZING STAR, *Bartonia*.

Large silken yellow blooms on shrubby 2 ft. plants.

### CACTUS.

Many varieties for dry, sunny places. Very interesting.

### CALIFORNIA POPPY, *Eschscholtzia*.

Golden orange, true native; and Hybrids Mixed, in beautiful shades of pink, yellow, red, rose, purple, cream and white.

### CARDINAL FLOWER, *Lobelia cardinalis*.

Fiery scarlet flowers in spikes.

### CHINESE PAGODAS, *Collinsia*.

Blue and white blossoms tiered on 15-in. spikes, amazingly like pagodas.



A Field of Lupin near Arvin, Calif.

CAMPBELL'S SPECIAL MIXTURES in contrast to many cheap mixtures, contain only California natives, chosen for a succession of bloom in sunny places. The mixtures include over 30 species.

Mixture No. 1 contains California Poppy.

Oz. \$1.00; Pkt. 10c

Mixture No. 2 without California Poppy.

Oz. \$1.25; Pkt. 10c

### CLARKIA.

Double carnation-like flowers. Pink, coral, red, rose, and white in spikes.

### CREAM CUPS, *Platystemon*.

Creamy flowers like miniature double Shirley Poppies.

### EVENING PRIMROSE, *Oenothera*

#### *Lamarckiana*.

Large fragrant yellow flowers, opening at dusk.

### FAIRY STARS, *Gilia micrantha*.

Tiny pink salmon, copper, yellow and cream flowers on a neat 6-in. ground cover plant.

### GODETIA.

Large, satiny pink, rose, red, and white flowers. They make showy beds and lasting cut flowers.

### LUPIN, *nanus*.

Dwarf, deep blue. *Texensis*, Texas Blue Bonnet, mid-blue.

### OWL'S CLOVER, *Orthocarpus*.

Large heads of pink bloom; rare.

### PALM SPRINGS DAISY, *Cladanthus*.

Mounds of sunny yellow bloom, 30 in. high.

### QUEEN ANNE'S LACE.

Flat, lacy white umbels of bloom on long stems.

### SAND VERBENA, *Abronia*.

Rosy lilac Verbena-like flowers. Fragrant at night.

### SCARLET LARKSPUR, *Delphinium*

#### *cardinale*

Strikingly beautiful.

### THIMBLE FLOWER, *Gilia capitata*.

Azule blue, thimble-shaped flowers.

### TIDY TIPS, *Leucosia*.

One of the finest California natives. Large yellow daisies with petals white tipped.

### TULIP POPPY, *Hunnemannia*.

Bright yellow cup flowers, 3 inches across, on long stems.

ALL WILD FLOWERS, PKTS. 10c

Also available in bulk.



**SWISS GIANT PANSY**  
This is "Eiger," lifesize, one of the most popular Roggli Giant varieties. The originator's seed, fresh from Switzerland, is available in nine separate colors, and a gorgeous Elite Mixture.

Pkt. 50c



**ALSTROEMERIA**

"The Peruvian Lily" is a splendid cut flower blooming on big bushy plants. It forms bulbs for replanting.

Pkt. 25c



**DOUBLE SUNFLOWER**

Helianthus Sun Gold is striking against a blue sky.

Pkt. 10c



**NIEREMBERGIA**

The variety Purple Robe makes a rich unfading purple carpet, that stands a lot of sun and heat.

Pkt. 25c



**DAHLIA, PURPLE TRIUMPH**  
A prize winner. Watch the papers for announcement of our Dahlia Shows in August and October.



**CINEHARIA, CALIFORNIA GIANT**  
Beautifully rich color for early spring. Shade and pots.  
Pkt. 50c



**SWEET WILLIAM**  
A spicy, old-fashioned perennial for borders and Summer bouquet. Single Mixed Pkt. 10c.

**CALIFORNIA GIANT STOCK**  
Fragrant, colorful flowers for Winter and Spring borders, many soft colors.  
Pkt. 20c



#### DELPHINIUM

Pacific Hybrids are the finest. Huge florets are closely placed on imposing graceful spikes of white, wonderful blues, and the new pink and rose shades.

Pkt. 50c



AGUILÉGIA (COLUMBINE)  
Campbell's Hybrids are superb  
for naturalizing.

Pkt. 10c



#### FUCHSIA

Our Superlative Mixture is from crosses having American Fuchsia Society "A" and "B" ratings only.

Pkt. 75c, 1/2 Pkt. 50c



GERBERA TRANSVAAL DAISY  
Pkt. 50c



#### RUFFLED PETUNIA

Ramona Hybrids, a deeply ruffled compact strain of California Giants. Perfect for pots. The flowers are huge and highly colored.

Pkt. 50c



#### DOUBLE GAILLARDIA

Double Lorenziana hybrids give you quantities of long gay Summer bloom.

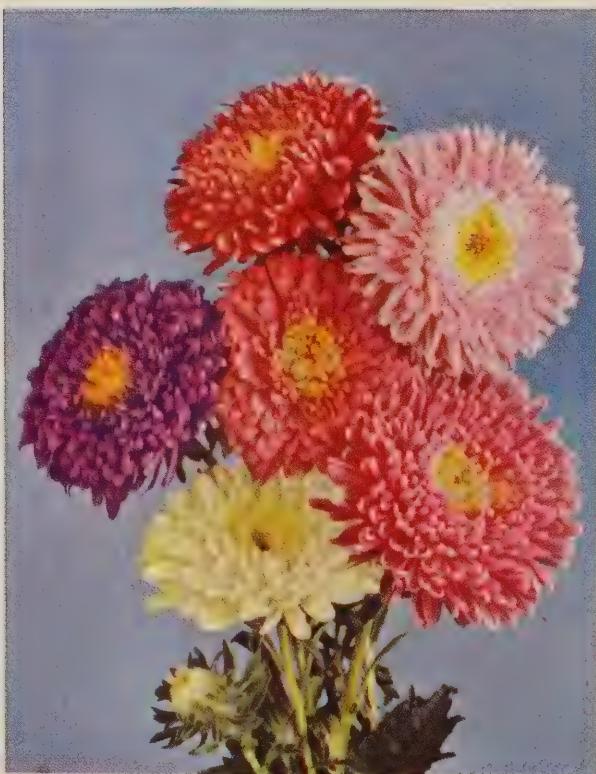
Pkt. 15c



#### A RUFFLED NOVELTY TUBEROUS BEGONIA

In our mixture are indescribably beautiful shades of pink, rose, yellow, orange, salmon, red and white. The '52 Novelties include many interesting new types.

Pkt. 50c



PRINCESS ASTERS  
Pkt. 25c

# Campbell's Specialties

WE LIKE TO FURNISH OUR FRIENDS WITH HARD-TO-FIND SEEDS

Our Choicest Flowers Bloom In Gardens and On Windowsills All Over Southern California and In Every State In the U. S. A.

## AFRICAN VIOLET.

A fine strain of this favorite pot plant. **Mixed Hybrids.** Pkt. 50c.

## BROWALLIA.

Shade or sun. **Speciosa Major.** Best large flowered bright blue potting variety. Pkt. 50c.

## CALCEOLARIA.

Per. Sun or shade. Spotted "purse flowers" in red, orange, and yellow. **Grandiflora**, large flowered pot strain. **Flower Cloud**, hardy with medium flowers, for outdoor beds. 50c.

## CAMELLIA.

Flowering Shrub. Shade. Shades of red, rose, pink, and white. Seedlings offer new varieties and budding stock. Seeds 5c each, 25 for \$1.00.



Cyclamen

## CINERARIA.

Shade. Unusually rich blues, reds, and pinks in the showiest early spring shade; plant for beds and potting. **Campbell's Calif. Giants**, immense flowers on a compact plant. **H. and S. Prize Strain**. **Cremer's Prize**, semi-dwarf, with the largest heads of medium flowers. **Multiflora nana**, quantities of small flowers on a 1-foot plant. All Pkts. 50c.

## COLEUS.

Beautifully colored and marked foliage plant,  $\frac{1}{2}$  ft. **Rainbow**, many rich colors. **Exhibition**, larger leaved, unusual patterns. Pkts. 50c.

## CYCLAMEN.

Per. Shade. For pots or mild climate gardens. "Shooting Star" flowers with nice foliage. Giant flowered strain: Rose, Pink, Salmon, Red, White, separate colors, 8c per seed. **Double Mixed** 8c, **Single Florist Mixed**, 6c per seed.

## NEW GARDEN BOOKS

### A TO Z ON FUCHSIAS

Illustrated, 136 pages. By the California Fuchsia Society.

Treats all phases of Fuchsia Culture on the Pacific Coast. Is freely illustrated, black and white and color. A descriptive list covers 79 pages. \$3.25.

### THE NEW BOOK OF LILIES

By Jan de Graaff. Illustrated. 176 pages. This charming book is from the pen of

## DAHLIA.

Per. Sun. **Honor Roll Exhibition Mixed**. Seed from the finer, newer varieties. No pompons or singles, some of the better Cactus. Our customers are delighted with them. 15 seeds for \$1.00.

## FUCHSIA.

Per. Shade. A profusion of lovely pendant flowers cover these trailing or tall branching plants from May to cold weather. The shimmering shades of pink, rose, salmon, purple, and white are infinite. New often appear. **Double and Single Mixed**, Pkt. 50c. **Super-Hybrids**, Pkt. 75c.

## GLOXINIA, hybrida grandiflora.

Per. Sun. **Campbell's Giant Mixture**, contains the richest new shades of red, rose, blue, and pink yet seen in this velvet flowered pot plant. Pkt. 50c.

## HIBISCUS, Mallow Marvels.

Per. Sun. An herbaceous type, hardy anywhere, with pink, red and white flowers 6 inches across. **Mixed**. Pkt. 25c.

## IMPATIENS.

Per. Sun. Star-shaped Summer flowers, salmon, coral rose, pink, and white. Pkt. 50c.

## SHASTA DAISY.

Per. Sun. **Marconi**, double, curled "chiffon" type. **Double and Crested**, huge, ball-shaped or anemone centered blooms. Pkts. 25c.

## STRELITZIA.

Per. Sun. The strikingly beautiful "Bird of Paradise", raises crested, bird-like blooms of rich orange, yellow and gleaming deep blue above thick clumps of large, decorative leaves. The large seeds are slow to germinate, taking from 1 to 6 months. The plants grow 3 to 4 feet tall in large clumps which may be divided to give you many more. Blossoms seldom appear before the fourth year. Seeds are 25c each, 5 for \$1.00.

## SEE FLOWER CHART FOR PLANTING TIMES



Strelitzia Regina

the best known American grower and hybridizer of Lilies. It is easy to read, culturally informative, and suggests countless uses for Lilies. Many drawings and color cuts. \$3.50.

## ROSES FOR EVERY GARDEN

By R. C. Allen

Explains rose culture in detail; soil, planting, pruning, propagating, hybridizing, and exhibiting. 32 color illustrations. \$3.50.

THERE ARE 50 OTHER TITLES ON  
OUR BOOKSHELVES



## Grow Bulbs from Seed

It's Interesting — It's Thrifty

All Pkts. 25c

## ACAPANTHUS.

Blue Lily of the Nile. Big clusters of mid-blue flowers on 3 ft. stems, evergreen foliage.

## ALLIUM, Neapolitanum.

White flower clusters, 1 ft. tall. March-May bloom.

## ALSTROEMERIA, Peruvian Lily.

Salmon, orange, and pink lily flowers, striped, on shrubby plants. Lovely cut flowers.

## AMARYLLIS, Giant Hybrids.

Sun. Huge, bold Lilies on strong stems. Rich shades of rose, red, orange, cream, white, solid colors and stripes. Striking in pots and mild climate gardens. 25 seeds \$1.00.

## ANEMONE.

De Caen Single Mixed, white, red, and blue shades. St. Brigid Double Mixed.

## CANNA.

Sun. Crozy's Hybrids Mixed, vivid pinks, yellows, oranges, reds on lush plants, for massed foliage and color.

## CYCLAMEN, Neapolitanum.

Hardy outdoor variety producing an abundance of medium sized rose pink flowers. A gem for shade beds and rockeries. **Album**, the perky white variety, good for naturalizing. **Giganteum**, see page

## FREESIA.

Rainbow Mixed, lovely colors. White, the old fashioned, extra fragrant.

## GLADIOLUS, gandavensis.

Mixed, shades of red, yellow, and orange. Summer bloom.

## IRIS, Siberian.

White and blue shades. Mid-Summer bloom. **Dichotoma**, **Vesper Iris**, fragrant, cream to violet. August bloom.

## IXOLIRION, Siberian Blue Bells.

Deep blue bells in 12 in. stems. Cut flower.

## RANUNCULUS, Double Tecolote Giants.

Lovely early Spring flowers in delightful shades of pink, red, yellow, rose, and white.

## SCILLA, Peruviana.

Large conical cluster of mid-blue blossoms, 1 ft. April-May bloom.

## TIGRIDIA, Mexican Shell Flower.

Soft shades of wine red, yellow, rose, and purple.  $\frac{1}{2}$  ft. Summer bloom.

# Be Thrifty—Grow Your Own Vegetables

THIS IS A SELECTION OF VARIETIES BEST SUITED TO SOUTHERN CALIFORNIA

Many Vegetables Not Listed Are In Stock

All Vegetables, Pkts. 10c, Except Where Noted — They Are Also Available In Bulk

## BEANS

Stringless Greenpod, bush, early.  
Kentucky Wonder, pole, prolific.  
Burpee Bush Limas, fine flavor.  
Fordhook Pole Limas, beans stay green.

## BEETS

Detroit Dark Red, very tender.  
Early Egyptian, flat, small fine tops.

## BROCCOLI

Italian Green Sprouting. Early heads should be cut before flowers show.

## BRUSSELS SPROUTS

Long Island. Dwarf plants producing sprouts successively.

## CAULIFLOWER

Early Snowball. Finest early variety, sow Aug.-Jan. Pkt. 25c.  
Winter Cauliflower. Sow in Summer, Pkt. 25c.

## CABBAGE

Copenhagen Market, early, solid.  
Golden Acre, second early, good heads.  
Savoy, sweet, curled, dark green, late.  
Danish Ballhead, large, late, good keeper.  
Large Red, pretty in salad, late.

## CARROTS

Chantenay, red-orange, 5-6 in.  
Danvers Half Long, crisp, orange, 7 in.

## CELERY

Utah, early, finest flavor.

## COLLARDS

Greens of the cabbage family. Hardy, vitamin-rich. Sow Aug.-Mar.

## CORN

Golden Cross T 51. Best hybrid for fine flavor and disease resistance.  
Black Mexican. Kernels white at table stage, tender and sweet.  
Country Gentleman, sweet white kernels.  
Oregon Evergreen, white, long cobs.  
Pop Corn. New hulless, pops the hull off.  
Field Corns, Hickory-King, Golden Dent.

## WINNERS FOR '53

### TOPCROP SNAP BEAN

This is an outstanding government development, extra early, vigorous, and prolific. Topcrop is very tender, green, and meaty. The stringless round pods are 6 inches long. Pkt. 25c.

### SALAD BOWL LEAF LETTUCE

Gives a longer harvest. Its tender, crisp leaves "take the dressing" in a tossed salad and blend perfectly with the more pungent greens. It is very early, stands hot weather, grows fast but is slow to seed. Pkt. 25c.

## CUCUMBER

Chicago Pickling, the best.  
Lemon, sweet and mild for salad.  
Long Green, smooth, even for slicing.  
Small Gherkin, prolific pickling type.  
Syrian, sweet, unusually digestible.

## EGGPLANT

Improved N. Y. Purple. Strong plants bearing many large fruits.

## ENDIVE

Broad Leaved, Curled, Chicory.

## LETTUCE

Heading Varieties:  
Los Angeles Market, best all-purpose.  
Slobolt, new, crisp, slow to seed.  
Bibb, early, small head, fine flavor.

### Leaf Varieties:

Early Curled Simpson, sweet, dark green.  
Oak Leaf, tender, pretty for salad.  
Prize Head, early, outer leaves edged red.



## MELONS

Hales Best, thick sweet salmon flesh.  
Honey Dew, very sweet green flesh.  
Golden Casaba, very large round fruit. Thick, sweet, juicy white flesh.  
Watermelon, Chilian, small round fruit, flesh deep red, very sweet.  
Klondike, large oblong, dark green. Flesh bright red, crisp, delicious.



## Campbell's Planting Chart for the home Vegetable Garden

| Variety        | Seed<br>100 ft. | In Calif.<br>Sow | Distance Between<br>Rows | Plants    | Cover<br>Seed | Days to<br>Ripen |
|----------------|-----------------|------------------|--------------------------|-----------|---------------|------------------|
| Beans, Bush    | 1 lb.           | March-Aug.       | 2-2½ ft.                 | 3-4 in.   | 2 in.         | 45-60            |
| Beans, Pole    | ½ lb.           | March-July       | 3-4 ft.                  | 12 in.    | 2 in.         | 50-75            |
| Broccoli       | ¼ oz.           | Aug.-Feb.        | 2-2½ ft.                 | 16-20 in. | ½ in.         | 100-130          |
| Beets          | 2 oz.           | All Year         | 1½-2 ft.                 | 3-4 in.   | ¾ in.         | 58-80            |
| Cabbage        | ½ oz.           | Sept.-May        | 2-2½ ft.                 | 16-20 in. | ½ in.         | 90-120           |
| Cantaloupe     | ½ oz.           | April-July       | 4-5 ft.                  | 3-5 ft.   | ½ in.         | 90-120           |
| Carrot         | 1 oz.           | All Year         | 1½-2 ft.                 | 2-3 in.   | ½ in.         | 70-100           |
| Celery         | ¼ oz.           | All Year         | 1½-2 ft.                 | 4-5 in.   | ½ in.         | 120-150          |
| Corn           | 8 oz.           | March-Aug.       | 30-42 in.                | 9-12 in.  | 2 in.         | 75-100           |
| Cucumber       | 1 oz.           | March-Aug.       | 4-5 ft.                  | 1½-3 ft.  | 1 in.         | 60-90            |
| Eggplant       | 1 oz.           | Jan.-April       | 3-4 ft.                  | 3-3½ ft.  | ½ in.         | 120              |
| Endive         | 1 oz.           | All Year         | 1½-2 ft.                 | 8-10 in.  | ½ in.         | 90               |
| Lettuce        | ½ oz.           | All Year         | 1½-2 ft.                 | ½-1 ft.   | ½ in.         | 60-90            |
| Mustard        | ½ oz.           | All Year         | 1½-2 ft.                 | 6-9 in.   | ½ in.         | 60               |
| Onion          | ½ oz.           | Aug.-April       | 1½-2 ft.                 | 3-4 in.   | ½ in.         | 140-180          |
| Parsley        | ¼ oz.           | All Year         | 1-1½ ft.                 | 3-6 in.   | ½ in.         | 90               |
| Peas           | 1 lb.           | Sept.-March      | 2-3 ft.                  | 1-2 in.   | 1½ in.        | 60-230           |
| Pepper         | ¼ oz.           | Jan.-April       | 2½ ft.                   | 2-2½ ft.  | ½ in.         | 90-120           |
| Radish         | 1 oz.           | All Year         | 1-1½ ft.                 | 1-2 in.   | ¾ in.         | 21-36            |
| Spinach        | 1 oz.           | Sept.-March      | 1-2 ft.                  | 5-6 in.   | ¾ in.         | 40-60            |
| Squash, Summer | 2 oz.           | March-Sept.      | 4-5 ft.                  | 3 ft.     | 1 in.         | 60-75            |
| Squash, Winter | 1 oz.           | April-Aug.       | 6-8 ft.                  | 5-6 ft.   | 1 in.         | 90-120           |
| Swiss Chard    | 1 oz.           | All Year         | 1½-2 ft.                 | 1 ft.     | ¾ in.         | 90               |
| Tomato         | ¼ oz.           | March-Sept.      | 3-4 ft.                  | 3-4 ft.   | ¼ in.         | 60-90            |
| Turnip         | ½ oz.           | Sept.-March      | 1-2 ft.                  | 3-7 in.   | ½ in.         | 75-130           |
| Watermelon     | ½ oz.           | April-Aug.       | 8-10 ft.                 | 8 ft.     | 1 in.         | 90-120           |

Stringless Bean

## GO 5" POT with GLASS WICK 95c

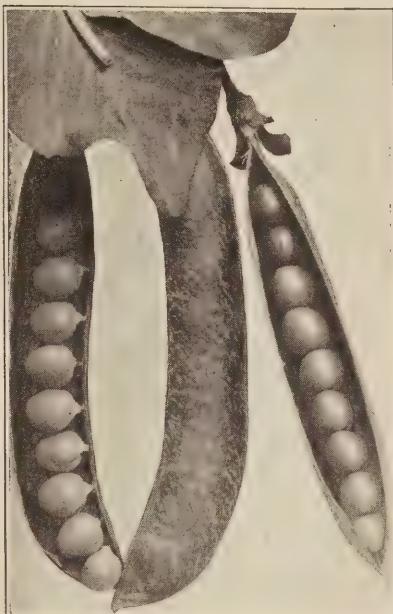
Bronze plastic pot and base shows visible water supply. Wick feeding is considered a "must" by many growers of African violets. It is also fine for many other house plants. The pots do not tip easily. The visible water supply is a great convenience. Ppd. or at dealer.



## GO GLASS WICKS ½c EACH

A roll of "WRAP-ON" insulation has 25 ft. of 3 inch fibre glass. Makes 200-3" x 1½" wicks or 100-3" x 3" aerating pads - the modern "crock" for flower pots. Wick feeding is considered a must by many growers of African violets and similar house plants. Also for seed flats. Wrap-On insulation ppd. or at dealer \$1.





Alderman Peas

#### MUSTARD

**Large Smooth Leaf.** Peppery leaves for cooked greens.

**Mustard Spinach, Tendergreen.** delicious.

#### ONION

**Bunching,** tender, young onions.

**Australian Brown,** best keeper, mild.

**California Red,** large, early, sweet.

**Southport White Globe.** Fine quality, fairly mild, clear white.

**Yellow Bermuda,** mild, white flesh.

**Sweet Spanish,** large, fine keeper.

#### PARSNIP

**Hollow Crown,** extra sweet.

#### PEAS

**Alderman,** tall, early, very sweet.

**Dwarf Telephone,** vigorous, long, full pods.

**Edible Pod or Melting Sugar.** Cook whole pods when peas are half developed. Delicious.

#### PEPPER

**California Wonder,** large, crisp, sweet.

**Anaheim Chili,** hot and pungent.

#### RADISH

**Early Scarlet Globe,** small, crisp.

**White Icicle,** crisp, sweet, mild.

#### SPINACH

**Dark Green Prickly Seeded.** Best Winter variety, tender.

**Viroflay,** for Summer, prolific, tender.

**New Zealand,** vine type. Leaves may be gathered repeatedly, leaving vines.

#### SQUASH

**Early Green Bush Scallop,** best, tender.

**Yellow Crookneck,** fine flavor, Summer.

**Winter: Banana.** Rich flavor, prolific.

**Hubbard,** best Winter keeper, smooth.

#### SWISS CHARD

**Large Ribbed Dark Green Leaves** for cooked greens. Pick leaves allowing plant to continue growing.

**Rhubarb Chard.** Red leaf variety, fine flavor. Attractive border plant.

#### TOBACCO

**White Burley.** Grow your own cigarette filler. Pkt. 25¢.

#### TOMATO

**Earliana,** superior in earliness and quality. Smooth scarlet.

**Marglobe.** Large, smooth, round fruit, productive and disease resistant.

SEE VEGETABLE CHART ON PAGE 16  
FOR PLANTING TIMES

**Pearson Improved.** Outstanding flavor, medium size, smooth, thick skinned, compact disease resistant vine.

**Ponderosa,** "Beefsteak." Large, flat, mild flavored, deep pink.

**San Marzano.** Juiceless Italian paste variety, bears heavily.

**SMALL SORTS FOR SALAD:** Red Cherry, Yellow Pear, Ground Cherry. Very sweet, bear heavily for a long time.

#### TURNIP

**Purple Top White Globe.** Fine, tender, table variety.

**Rutabaga,** Swedish. Large, mild, sweet.



Stringless Greenpod Beans

## Campbell's Quality Lawn Seeds



From Its Beginning In 1907 Campbell's  
Has Been Known for the  
Best of Lawn Seed

#### OUTSTANDING MIXTURES

**FERRY - MORSE PROFESSIONAL LAWN MIXTURE.** For lawns de-luxe, contains the new Merion Blue Grass which is so fine.

**FERRY-MORSE EXPOSITION PARK MIXTURE.** A good, inexpensive all-purpose mix.

ASK FOR PRICES

**FRASER FINE-TURF.** All fine blade grasses, for a close, thick turf.

**FRASER QUICK-TURF.** For a quick, inexpensive Winter lawn. Contains Domestic Rye.

**GOLF BRAND.** Velvety, lasting, fine blade grasses for sun or shade.

**SCOTT'S LAWN MIXTURE.** All fine grass mixture for the average lawn.

**SCOTT'S SPECIAL PURPOSE MIXTURE.** For deep shade and other difficult spots.

#### THE BEST INDIVIDUAL GRASSES

**ASTORIA BENT GRASS.** Extra fine, close blades, rich color, underground runners.

**CHEWINGS FESCUE.** Fine shade grass.

**DICHONDRA.** Deep green, creeping, lawn plant.

**DOMESTIC RYE.** A quick, bright Winter lawn that will not stand hot weather.

**PERENNIAL RYE.** Finer bladed, more permanent than Domestic Rye.

**KENTUCKY BLUE GRASS.** The most satisfactory basic lawn seed. Fine, rich green.

**RED TOP.** Quick, fine filler for shade.

**WHITE CLOVER.** Protects slower germinating Blue Grass and Dichondra. Gives good color and body to mixtures.

## FLAVORFUL HERBS

COLLECTOR'S ITEMS FOR  
REAL COOKS

Start Them In Flats In the Fall

Anise, pungent seeds for cake flavor.

Balm, lemon scented for drinks.

Basil, use seeds and leaves.

Borage, adds zest to salads.

Caraway, use seeds in cakes and candy.

Catnip, offer it to your cat.

Chervil, for salads.

Chives, delicate onion flavor.

Coriander, use seeds for cake flavor.

Dill, tangy addition to pickles.

Fennel, sweet seeds for confections.

Lavender, fragrant flowers and seeds.

Marjoram, leaves for meat flavoring.

Parsley, leaves for flavor and garnish.

Rosemary, leaves for meats and eggs.

Sage, leaves season meat and stuffings.

Summer Savory, leaves for meats and sauces.

Sorrel, sharp and tangy for salads.

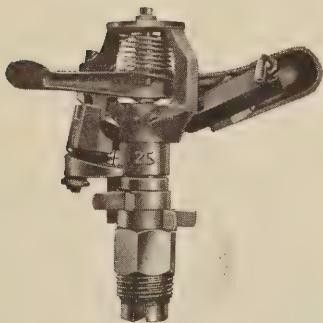
Thyme, for meat seasoning.

Pkts. 10¢

30 varieties of Herb Plants.

# Everyday Garden Needs

Prices F.O.B. Pasadena Area—and subject to change without notice

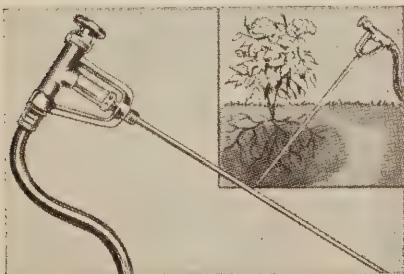


RAINBIRD SPRINKLERS

"For a lot or a landscape". Adjustable Automatic sprinklers which cover a large or small radius with a simple hand adjustment. They may be installed on portable stands or on a permanent buried water pipe. There are many models priced from \$2.85 (full circle, not adjustable) to \$11.40. Model 25 illustrated is \$6.20.

## ROSS ROOT FEEDER

Puts the water where you want it. Irrigates and feeds at the same time. Complete with 12 nutrient cartridges, \$5.45.



## HORMODIN POWDER

Reg. U. S. Pat. Off.

The Hormone Powder for rooting cuttings faster and better. Available in three strengths as Hormodin Powder No. 1 for house, garden, and greenhouse plants; Hormodin Powder No. 2 for woody and semi-woody plants; Hormodin Powder No. 3 for evergreens and trees.



Packages \$1.00 each

## SPRAY THE NEW WAY



### No Measuring! No Mixing!

Always ready for instant use. Use ready-mixed sprays in Aerosol pressure containers.

- **ANTROL ROSE and FLOWER SPRAY** in sprayer container, \$1.69.
- **ANTROL ANT KILLER BOMB** in aerosol sprayer, \$1.39.



PARKERETTE LAWN SWEeper

Eliminate slow, tiresome raking, save time and energy. Let the Parker Lawn Sweeper brush leaves, grass clippings twigs, paper, even pine needles and olive blossoms from lawn and driveway. The brushes are replaceable. Several sizes. The 20 inch size illustrated is \$34.50.

## TRAIN-ETTS



CUSHION KNEE PADS

A practical, comfort-giving knee cushion. Constructed of solid and sponge rubber with adjustable straps, it fits any knee and will not slip down in walking, lessens fatigue, protects knees and clothing. It is used by gardeners and all for all "on-the-knees" jobs. Pair. \$2.50.

## TWIST-EMS

Handy! Speedy!  
PLANT TIE



A twist of the wrist and the plant is tied. They are dark green to blend with foliage. No twine, raffia or shears needed. 8 inch **Twistems**, pkg. of 100, 25c. 16 inch size, pkg. of 100, 50c. New continuous 250 ft. roll, \$1.00.

## SUNBEAM ELECTRIC HEDGE TRIMMER



A superior hedge trimmer, built and powered to do long tedious trimming jobs required of a professional gardener. Light in weight, sturdy construction, equipped with 10 ft. of cord and plug. Price, each \$46.50.



SOIL SOAKER

For deep soaking, the water method most approved, now available for home use. Equipped with a regular hose connection for attaching to hose or pipe. New mildew resistant material for long service. Prices, 12 ft., \$1.80; 18 ft., \$2.40; 30 ft., \$3.70; 50 ft., \$6.00.

RAIN KING SPRINKLER

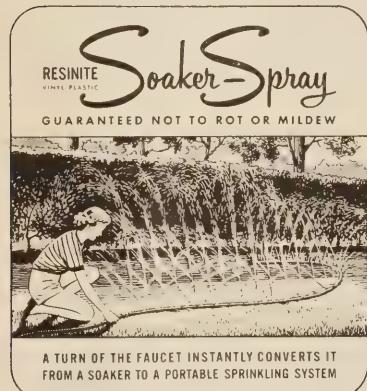


Automatic new sensational sprinkler that you can set instantly to sprinkle any size circle 5 to 50 ft. by simply turning the button on top of the sprinkler. Made by the Sunbeam Co. Price, \$8.75.

KOROSEAL GARDEN HOSE

A fine quality, dark green plastic hose, with a 10 year guarantee of satisfaction. It can be Kinked, Twisted and Knotted without damage. The new nickel plated couplings are reattachable.

25 ft., \$5.75; 50 ft. \$9.80, 75 ft., \$13.85. Many other well known brands of rubber and plastic hose.



IT SPRAYS!

IT SOAKS!

ITS GUARANTEED!

The Soaker-Spray attaches to hose. There are no moving parts, no clogging, no repairs. It scientifically irrigates, conserving time and water. Made of Resinite vinyl-plastic, it is unaffected by sun, rot or mildew. Turn water on very little for deep soaking, turn on harder for desired spray coverage. The guarantee is for 1 year. 20 ft. length, \$2.75; 35 ft. length, \$3.85.

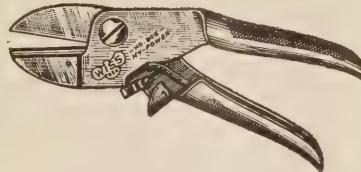
**GRO-QUICK** ELECTRIC SEED BED HEATER

SEED UP IN 30 HOURS  
ROOT CUTTINGS IN 6 DAYS  
CUT GERMINATION TIME BY  $\frac{2}{3}$   
TRANSPLANT 2 WEEKS SOONER.

You, too, can get these results. For hotbed - cold frame - bench - flat - cabinet. Use house current. Instructions included.

J40A 40' cable & thermostat for 1 sash — \$6.75  
S80A for double sash bed (36 sq. ft.) — \$9.00

WISS PRUNER



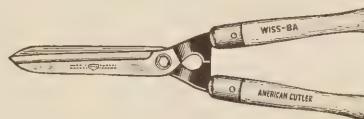
A well-balanced, heavy duty pruner. Its snap cut action handles surprisingly thick shoots. Fits the hand comfortably. Price, \$2.75.

SEYMOUR-SMITH  
SNAPCUT PRUNER

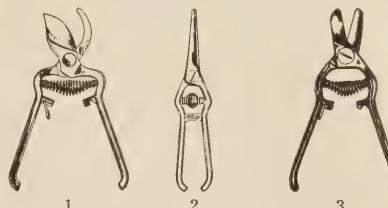


One of our most popular pruners. Strong, heavy duty cutting action, but light weight for tireless work, replaceable parts. Price, \$2.75.

WISS HEDGE SHEAR



The favorite English style, made of the best drop forged hardened steel. Holds a keen cutting edge. A heavy rubber bumper between the handles cuts down fatigue in trimming. Price, \$5.50.



PRUNING SHEARS

- 1 Henckel pruning shears are of highest quality, with replaceable springs. The type pictured comes in 4 sizes—Ladies  $6\frac{1}{2}$ " chrome plated, \$4.25;  $7\frac{1}{2}$ " polished steel, \$4.35;  $8\frac{1}{2}$ ", \$5.25;  $9\frac{1}{2}$ ", \$5.75.
- 2 An excellent Corona shear with long slender pointed blades for special fine pruning, \$2.45.
- 3 A popular hand forged Corona shear designed for rose and fruit tree pruning, \$3.95.

POLE TREE PRUNERS

The use of a pole tree pruner is quicker and less dangerous than pruning from a ladder.

|                          |        |             |        |
|--------------------------|--------|-------------|--------|
| 6 ft. ....               | \$4.45 | 10 ft. .... | \$5.50 |
| 8 ft. ....               | \$4.95 | 12 ft. .... | \$5.95 |
| 12 ft. extension, \$6.95 |        |             |        |

PLANT FOUNTAIN  
FOR HOME AND GARDEN



The spray tip and stem are detachable for varied uses. Watering plants, spraying seedlings in flats, changing water in vases or aquaria, sprinkling clothes, etc. Complete, \$1.50.



GRANT'S ANT STAKES

Box of 1 dozen filled metal stakes give 6 months guaranteed protection to the average size home. Doz., \$1.25.



GRANT'S FIRE LIGHTER

For starting Charcoal or Wood fires quickly. No kindling needed. No soot, no odor, non-explosive, will not flash. 1 pint can, 59c.



SNAIL CONTROLS

Use Snarol Meal as a bait or for circling tender young plants.



Snarol Pellets are especially good for throwing into shrubs, ivy and other ground covers where snails and slugs live.

**Snarol Prices**  
1 lb.—35c 6 lb.—\$1.65  
2½ lb.—75c 10 lb.—\$2.50  
50 lb.—\$10.75

**FLYING DISK**

**SCARE** Birds and Animals Away

Amazing protection for newly planted seeds, berries, tender seedlings, fruit trees, etc. Made of shining aluminum, FLYING DISKS spin and whirl madly in all directions—give blinding reflections and weird jingling, crackling sounds—to scare birds and animals away. Easily strung across area to be protected—or from branches of fruit trees and vines.

10 FLYING DISKS with complete instructions, only 25¢

**INSECTO-GUN**

This is a 3 gallon Lawn and Garden insecticide sprayer. A most compact simple and easy to use sprayer. Just put insecticide in the jar, attach to garden hose, and water pressure does the work. Price, each \$5.95.

**CARD-N-GUN**

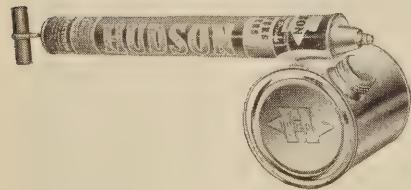
A 1½ gal. garden hose sprayer for smaller jobs. Has a handy shut-off for the water. Price each, \$2.95.

**BUG-GUN**

A budget 1½ gal. garden hose sprayer, with a simplified finger tip control. Price each, \$1.95.

**HUDSON SPRAYERS****NO-DRIP HAND SPRAYER**

1 qt. size, Price, 69c



The Bugwiser. Popular size, funnel top, finest quality, 2½ gal. capacity. Price, \$8.85.

**CONTINUOUS HAND SPRAYER**

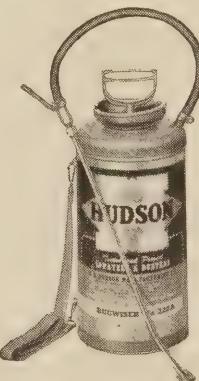
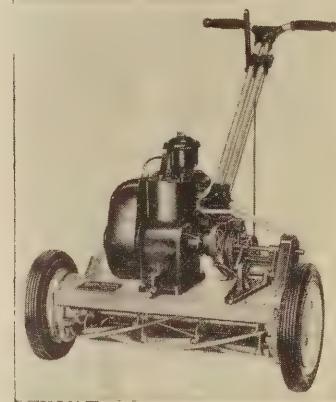
with adjustable brass nozzle, 1 qt., each \$2.65.

**NEW STAINLESS STEEL ECLIPSE HAND SPRAYER**

The last word in hand sprayers, all stainless steel, with an easily adjusted, 2-way nozzle for space or surface spray. Price, \$4.95.

**HUDSON COMPRESSED AIR SPRAYERS**

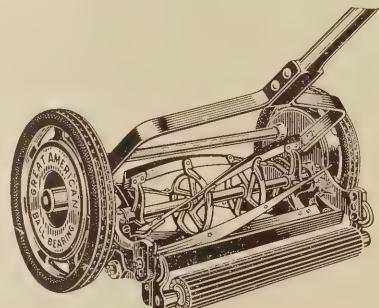
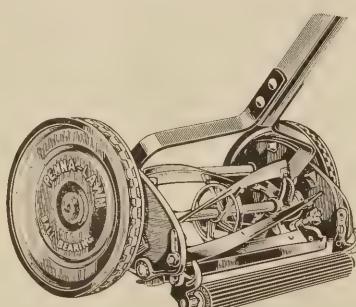
The Leader. Precision built of finest material. Handy funnel top, 3½ gal. capacity. Price, \$11.95.

**COOPER KLIPPER POWER MOWER**

This outstanding Power Lawn Mower has many superior features, a solid strong construction, the best of clutches, the well known Briggs-Stratton Motor, enclosed chain drive. The bedplate is an extra heavy iron casting which gives the entire mower extra strength and rigidity. This cuts down vibration and vibration damage. The wheels have over size, oil sealed Timken Bearings. There are broad cushion rubber tires bolted to the wheels to avoid slippage. There is a simple, easy adjustment for cutting height. The parts replacement price is low. All these advantages make the Cooper Klipper the choice of the professional gardener and the man who knows values. Prices: 18-inch cutting width, \$147.50; 20-inch cutting width, \$164.50.

**PENNSYLVANIA LAWN MOWER**

Famous since 1887  
GREAT AMERICAN

**PENNA-LAWN**

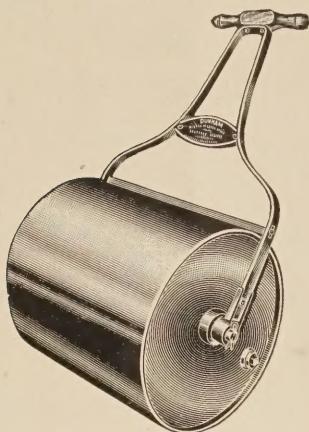
A fine mower, a favorite with gardeners and park supervisors. It is self sharpening, has easy precision adjustment, and self-aligning precision ball bearings. The aluminum handle is light weight and well balanced, with rubber grips. The tires also are rubber. The Great American lasts longer, 17-in. cutting width. \$36.40.

A self-sharpening mower, all blades high carbon tool steel, precision ball bearings, rubber tires. The cutting height is quickly and easily adjustable from  $\frac{1}{2}$  inch to 2 inches. 16 inch cutting width, \$24.50.



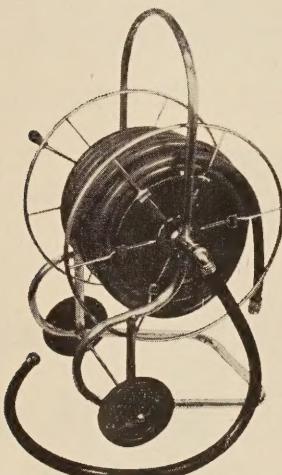
PERMATAGS pkg. of 24, 25c

WATER WEIGHT LAWN ROLLER



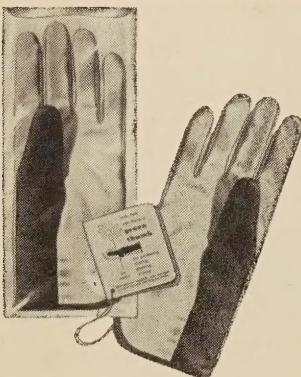
Two sizes: Filled weight, 160 lb., \$22.50;  
220 lb., \$26.50.

HOSE REEL

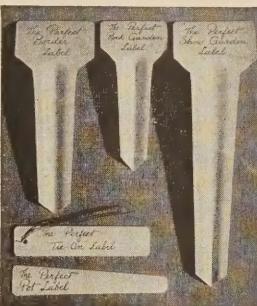


This convenient wheel type hose reel, gets the hose out of sight and out of the way when not in use. It has a handy faucet connection, is sturdy and long wearing. Price, \$15.95.

GREEN THUMB GLOVES



Made of a fine, closely woven fabric, vinyl treated for dirt and water repellance. They are washable and long wearing, fit your fingers comfortably in sizes Small, Medium and Large. Use the Green Thumbs for gardening, dusting, painting, driving. Pair, 89c.



"PERFECT"  
PERMANENT LABELS

These attractive labels are made of heavy green celluloid composition, which takes lead pencil marking permanently. Weather proof in all soils and seasons.

**Tie-on Label**, copper wired, 3½ x ¾ in., Doz. 45c; 100, \$3.60.  
**Pot Label**, 4 in. x ¾ in. Doz. 40c; 100, \$3.00.  
**Border Label**, 5 in. x 2 in. Doz. \$1.25; 25, \$2.40.  
**Rock Garden Label**, 4 x 1¾ in. Doz. \$1.15; 25, \$2.00.  
**Show Garden Label**, 7 in. x 2½ in. Doz. \$1.50; 25, \$2.90.

MOIST-SHUR PLANTRAY



An unbreakable, waterproof pot saucer. The exclusive sunken bottom construction collects water in center, where a felt pad delivers it to pot opening. Two colors—deep red and foliage green. Prices: 4 in., 39c; 6 in., 85c; 8 in., \$1.45; 10 in., \$2.65.

SUNSET BOOKS are written  
and edited  
ESPECIALLY FOR YOU

BY Western Gardeners  
For Western Conditions  
Pruning

Planting Ideas for YOUR SOUTHERN CALIFORNIA Garden, many planting list, charts and illustrations, \$1.00.

SUNSET PRUNING BOOK. Tells when, how, and why to prune. The many drawings show just how it's done, \$1.50.

BUILDING PLANT SHELTERS and GARDEN WORK CENTERS, lath houses, green houses, etc. A wealth of "how-to-do-it" material, \$1.00.

FLOWER GARDEN BOOK, the "garden bible" of the Pacific Coast. 256 pages of information and countless show-how illustrations, \$2.00.

How to grow AFRICAN VIOLETS. Every phase of propagation, culture, pest and disease control, \$1.35.

WOOD CARVING BOOK. Complete self-instruction for the beginning wood carver. Pictures and diagrams for each step. \$1.75.

WATCH FOR NEW TITLES!

FAMOUS SCOTT LAWN CARE PRODUCTS



- Lawn Seed
- Spreaders, 4 sizes
- Turf Builder
- Weed Control
- Pest Control
- "Weed and Feed"
- Scutl, Crab Grass Control

# CORONA — Fine Pruning Shears



No. 4



No. 21-S



No. 21-C



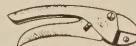
No. 8



No. 800



No. 80



No. 89A



No. 5

## No. 89A—THE NEW SLICE CUT SHEAR

A marvel of cutting power, convenience, and value. **Features galore**—The small cutting head, for hard to reach places, has jaws that open extra wide. Cutting leverage is greatly increased by the exclusive Corona fulcrum design. There is a convenient thumb tip roller locking device which is never in the way and leaves handle ends open. **Replaceable parts**—blade, anvil, pivot bolt, screws, etc., add years of life and usefulness. You will find the Corona Slice Cut Shear an outstanding value at

## No. 5—CORONA'S NEW GRASS SHEAR

It has everything that ordinary grass shears have, **PLUS** exclusive Corona improvements—Coronaloy, the finest cutlery steel is used throughout. No. 5 is light weight, hand balanced, and beautifully finished, with no parts protruding, no paint to chip off, "thumb-flick" lock, shock bumper, comfortable neoprene covered handles, and blades that lie flat for close cutting. It is a delight to use. Price,

## No. 4—GARDEN SHEAR

The better shear for picking flowers and light pruning, for fruit picking and general garden use. One of the most popular of Corona Shears, No. 4 is of fine steel, properly heat treated to insure long life. Price,

## No. 21S—FLORIST or THINNING SHEAR

A sturdy shear widely used by florists for cutting flower stems, soft wire and ribbon. Also unmatched for many home uses such as cutting vegetables, poultry, flower picking, and plant thinning.

## No. 21C—CURVED THINNING or GRAPE SHEAR

The scientifically shaped blades make this tool ideal for vineyard work, fruit picking, and light pruning. The perfectly matched cutting edges are of correctly tempered and ground steel.

## No. 8—HAND PRUNER

The ideal precision rose, fruit and nursery pruner. It is a fine quality tool of the well-known Calkins type, featuring the abrupt hook and short blade. The spring and blade are replaceable.

## No. 800—"PRO" HAND PRUNER

This is a professional type pruner with adjustable blade tension, curved blades, and non-slip cutting action, exploiting the Calkins pattern. Replaceable blade feature increases the life of the tool. Rose, fruit, and nursery men call it America's finest. Price,

## No. 80—CORONA-RIESER "PRO" HAND PRUNER

Modeled after the famous Swiss-German pattern. This is for tough pruning tasks. The fully forged and scientifically designed cutting head, with long narrow blades and hook easily get into difficult places. Price,



PAL DELUXE

Extra strong, all metal wheel barrow, the heavy duty balloon tire is kind to your lawn. Price, \$16.95.

## New Sweet Peas

### LITTLE SWEETHEARTS

An entirely new class of Sweet Peas. Each plant makes a perfect mound of flowers about 8 inches in height and width. The flowers are of the giant ruffled Spencer type in a full color range. Sweet Pea fanciers will welcome this new class with its new opportunities for border, bedding, and pot culture. Pkts. 25c.

### ZVOLANEK'S MULTIFLORA SWEET PEAS

A new strain featuring more flowers than you have ever seen on one stem. The blooms are giants, of good substance, in lovely color tones. The stems are very long and wiry, florist type. Pkts. 25c and 50c.



## PEST CONTROLS

### Fungusol Emulsion

A combination of oils, ether, copper and free nicotine; is both an insecticide and fungicide; especially recommended for the control of rust, mildew, aphids, thrip, rot and blight. 4 oz. 50c, postpaid 60c; 8 oz. 75c, postpaid 85c; 1 pt. \$1.25, postpaid \$1.10; 1 qt. \$2.00, postpaid \$1.90.

### Calsul

Perfectly blended and stable emulsion of lime sulphur and oil. An excellent dormant spray and for general garden cleanup throughout the season. For citrus and deciduous fruit trees. 1 qt. 85c; gal. \$2.10, f.o.b.

### Destruxol Sowbug and Cutworm Bait

An effective bait for these pests. Combines the poisoning agent with a natural food, thus enticing them to eat. Scatter bait wherever desired. 8 oz. 30c; 1 lb. 55c; 2½ lbs. \$1.10.

### Tender-Leaf Spray

An emulsion for Orchids and other exotic plants. Controls Thrips, Aphis Mites, Orchid Scale, Fungus Gnats. Fine for Begonias, Fuchsias, and delicate Ferns. Does not spot flowers. 4 oz. bottle 70c, postpaid 80c; 8 oz. \$1.10, postpaid \$1.20; 1 pint \$1.80, postpaid \$1.90.



ZINNIA. CALIFORNIA GIANT

Huge, close-petaled; flat-topped blooms; longer stemmed than the Dahlia-flowered type.



TRITHONIA TORCH

The new effort gives you masses of brilliant color in the late summer and fall. Pkt. 15c.



ICELAND POPPY

The Kelmscott strain offers unusually lovely colors.  
Pkt. 25c



FRESH, HOME-GROWN VEGETABLES

Sounds mighty good, doesn't it? Well, it is good, and there is no reason why you cannot have a golden harvest like this out of your own yard. Vegetables taste better and are better for you when they are home grown.

# CAMPBELL SEED STORE

Dependable Seeds

137 WEST COLORADO STREET

PASADENA 1, CALIFORNIA

POSTMASTER: Return postage  
guaranteed.

Sec. 34.66, P.L.&R.

U. S. POSTAGE

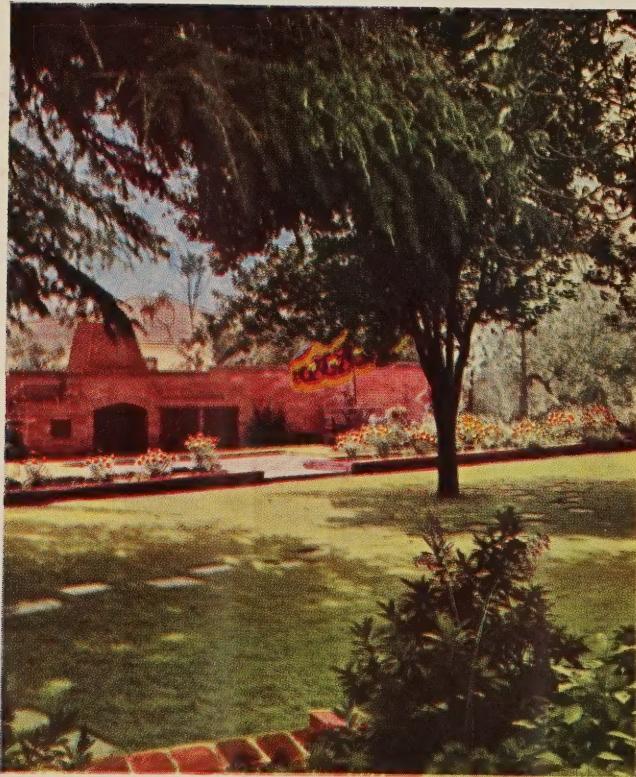
PAID

Pasadena, California

Permit No. 341



Here is living at its luxurious best. The formal garden can  
be yours by proper planting.



For outdoor living this informal-type  
of garden is unequalled for restfulness.



Yes, it's true. These pictures can come to life in your  
backyard by proper planting and plenty of good, in-  
teresting work.

To get the best results with the least trouble why  
not consult with experts in the field of planting? See  
Campbell's for good, sound, economical advice. Yes,  
and buy your plants and lawn seeds there too. After  
all, 46 years of knowledge can surely be your guar-  
antee of getting your dollar's worth.